

THE KEY TRENDS SURVEY


Looking Down
the Road
Ahead for
Community
Colleges?

 **The League for Innovation and Civitas Learning**

Mark Milliron

ABOUT THE 2014-2015 SURVEY

- **280 Presidents – Roughly 60/40 Male to Female**
- **Age 36-76+, Average of 58**
- **Modal experience: 1-5 years, 6-10, 11-15**



1. ACCESS AND THE COMPLETION AGENDA

Championing
both Access
and
Completion

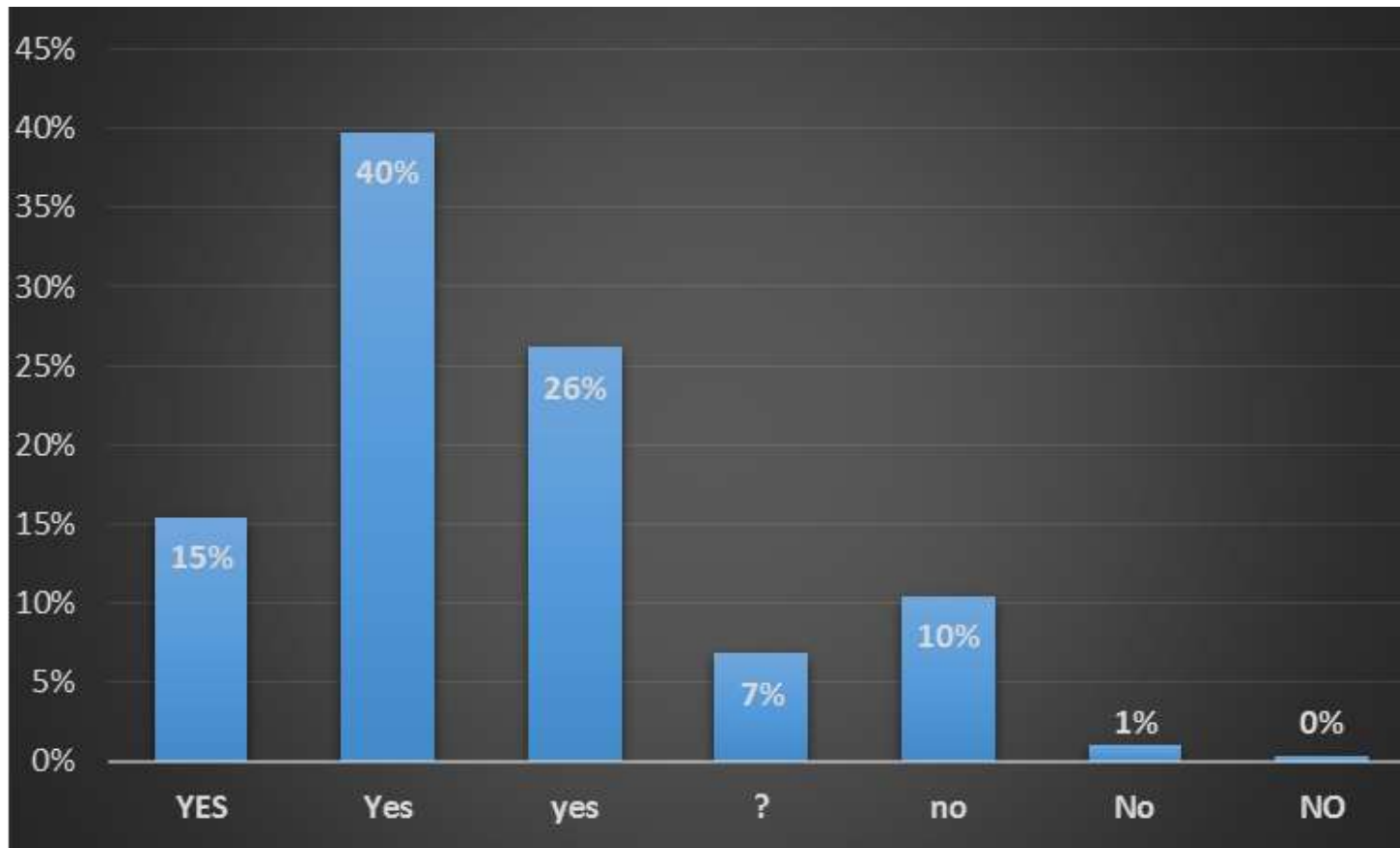
“Juicing
Completion”
Worries

Faculty Voices

Not Only Four-
Year Degrees

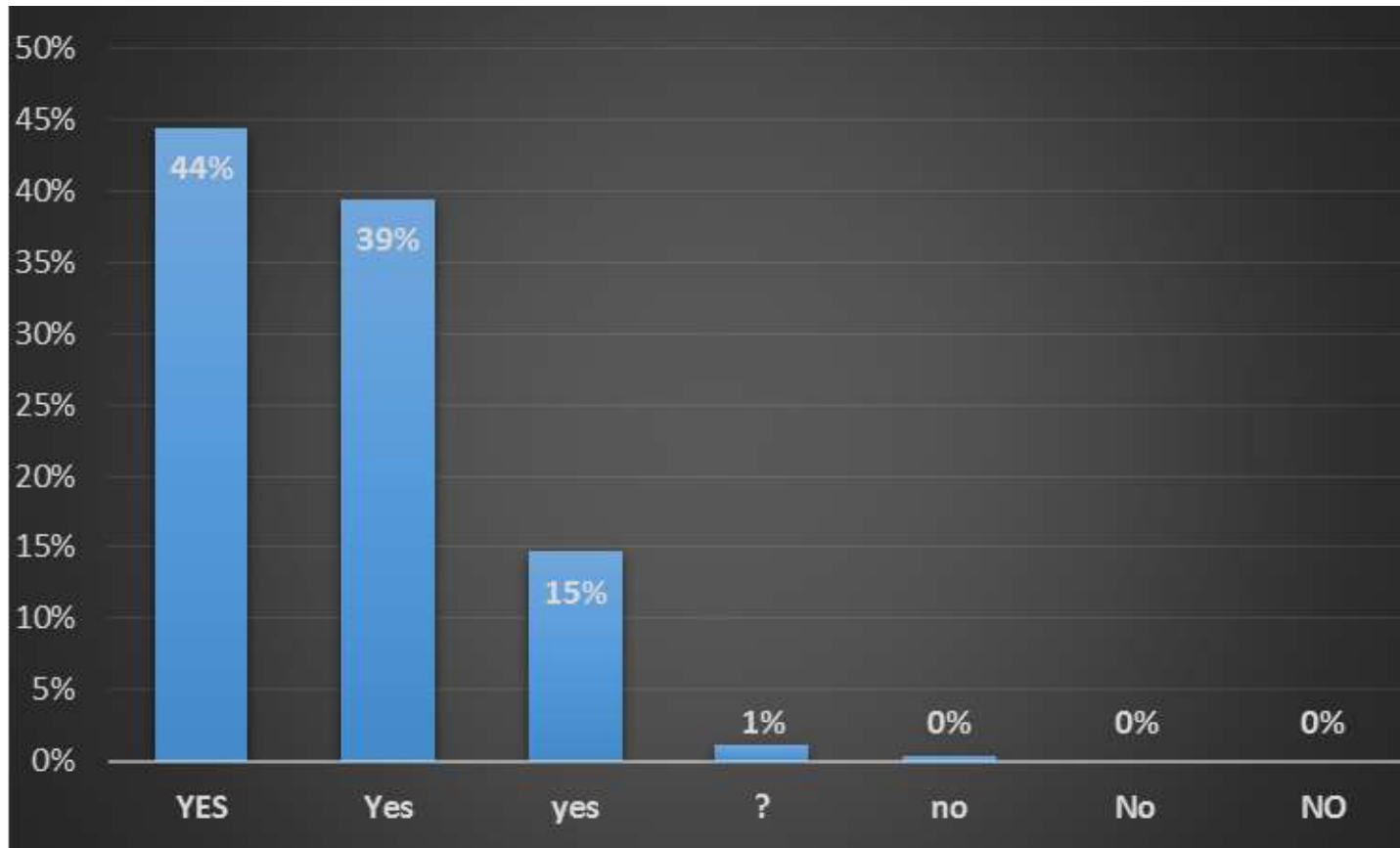
SURVEY RESULTS

The "Completion Agenda" as outlined in the AACC 21st Century Commission report will be broadly understood?



SURVEY RESULTS

Aggressive steps will be taken to improve student completion



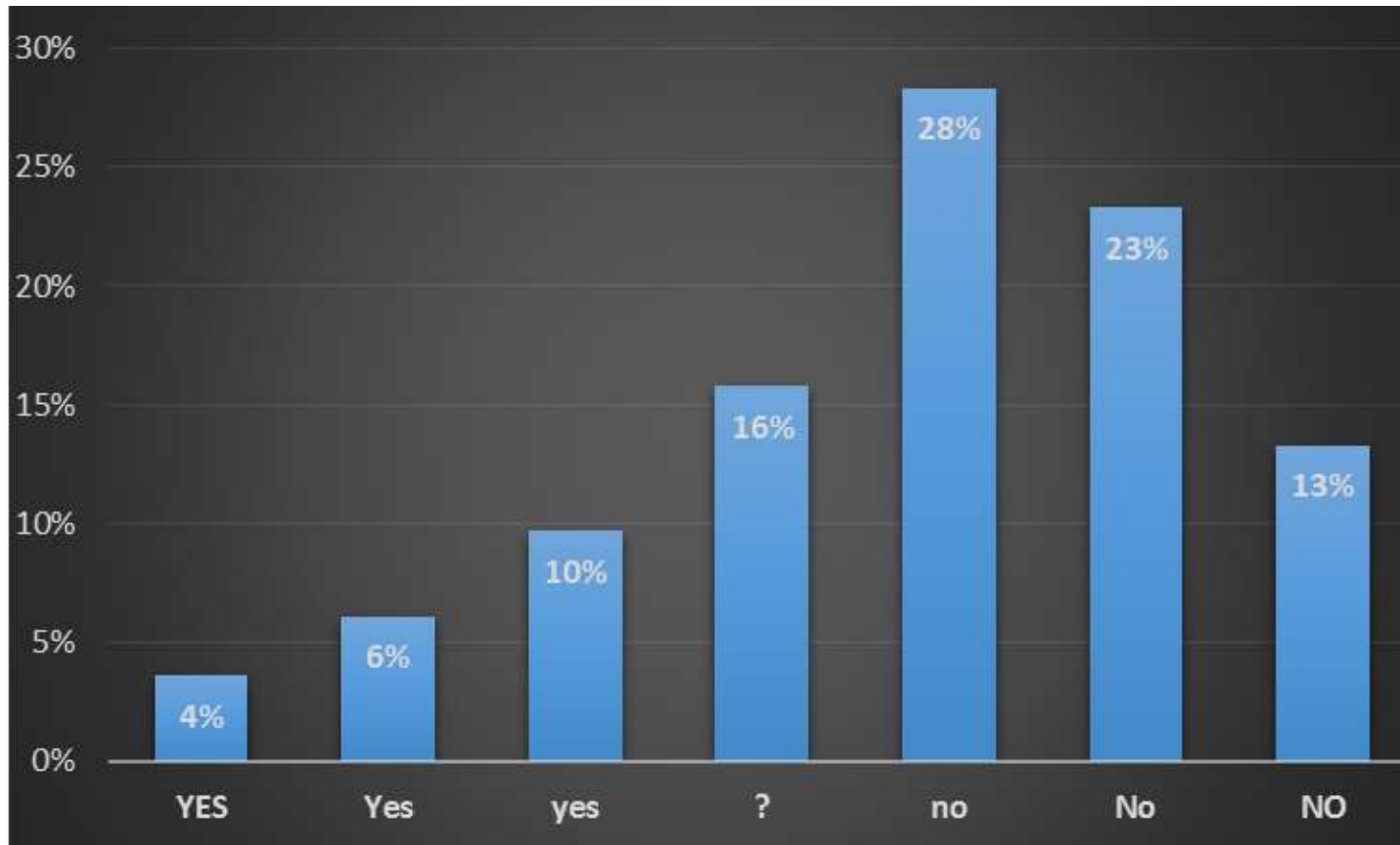
“Community colleges will strive to serve all students, but will end up turning some away as concerns surrounding completion rise”


SURVEY
RESULTS

On Access
and
Completion

SURVEY RESULTS

The Completion Agenda will negatively impact the ability to maintain student access?





1. ACCESS AND THE COMPLETION AGENDA

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“Juicing
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Not Only Four-
Year Degrees



2. LEARNING OUTCOMES

Industry Sync

Deeper
Learning

Non-Cognitive

Program
Planning

STEM

Industry
Certification &
Badging

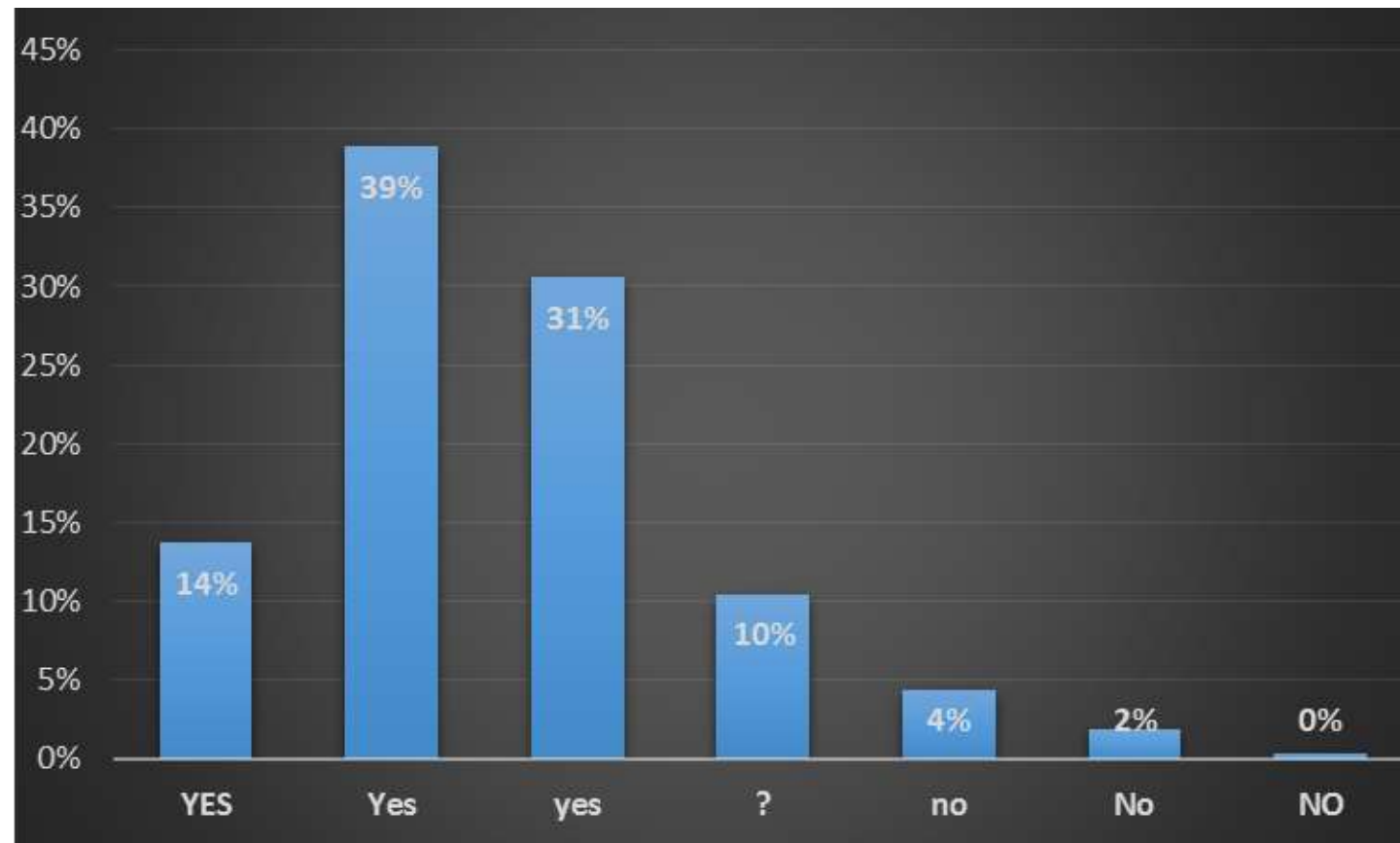
“Completion to what End?”

SURVEY
RESULTS

On
Learning
Outcomes

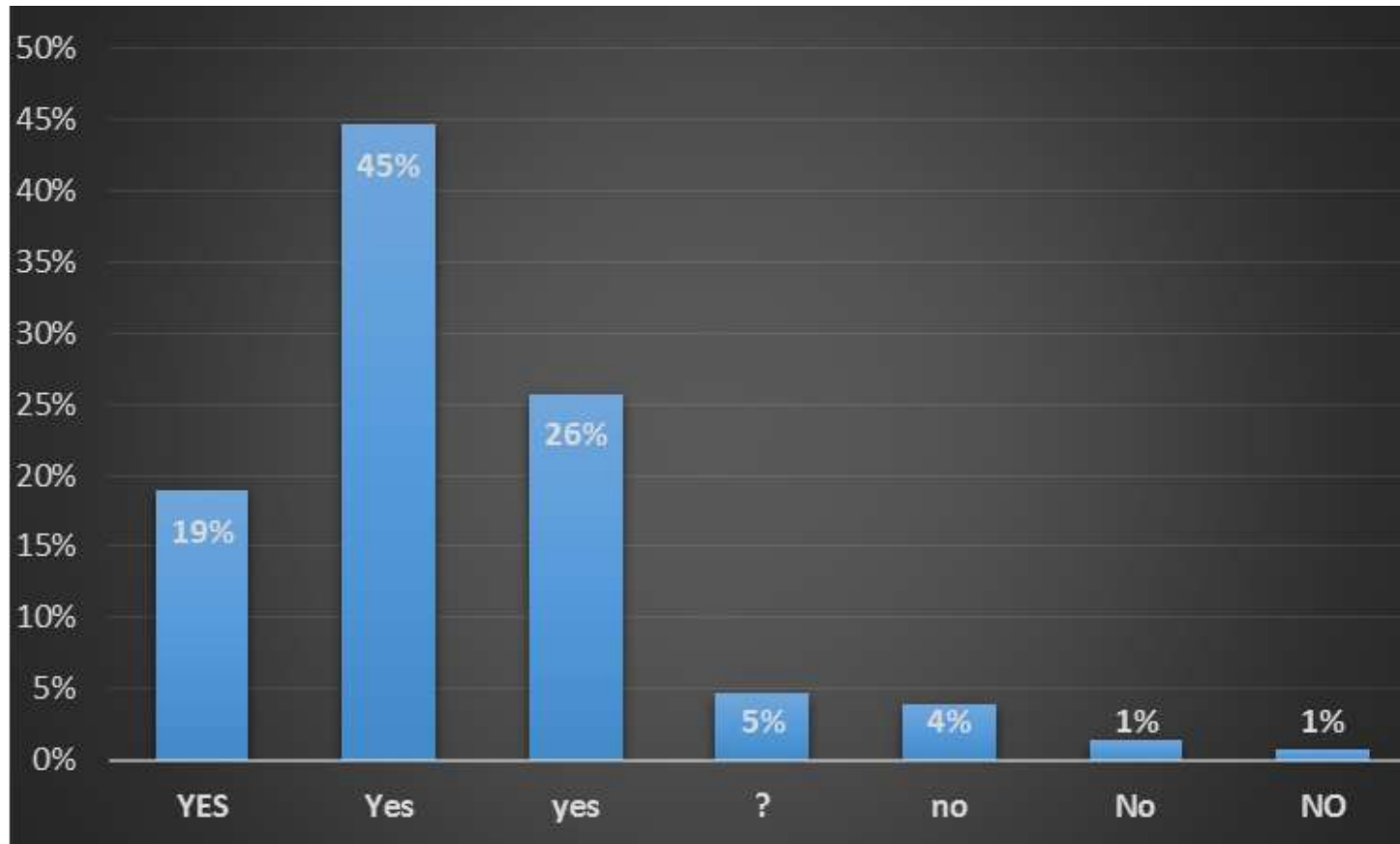
SURVEY RESULTS

The focus will be on improving both cognitive and noncog (e.g., tenacity, grit, resiliency) learning outcomes



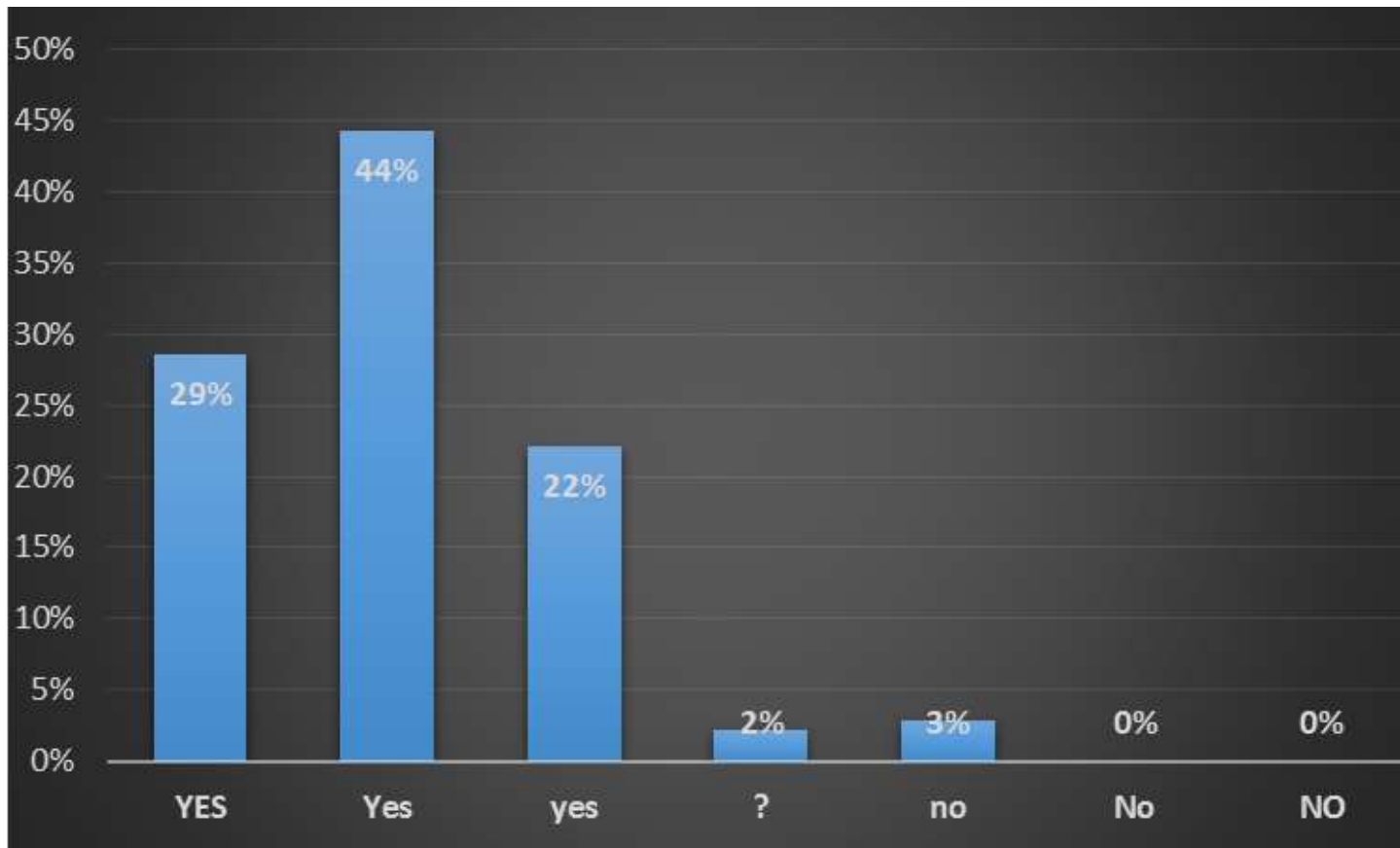
SURVEY RESULTS

Better learning outcome data will guide program change (e.g., creation, expansion, contraction, and/or closure)



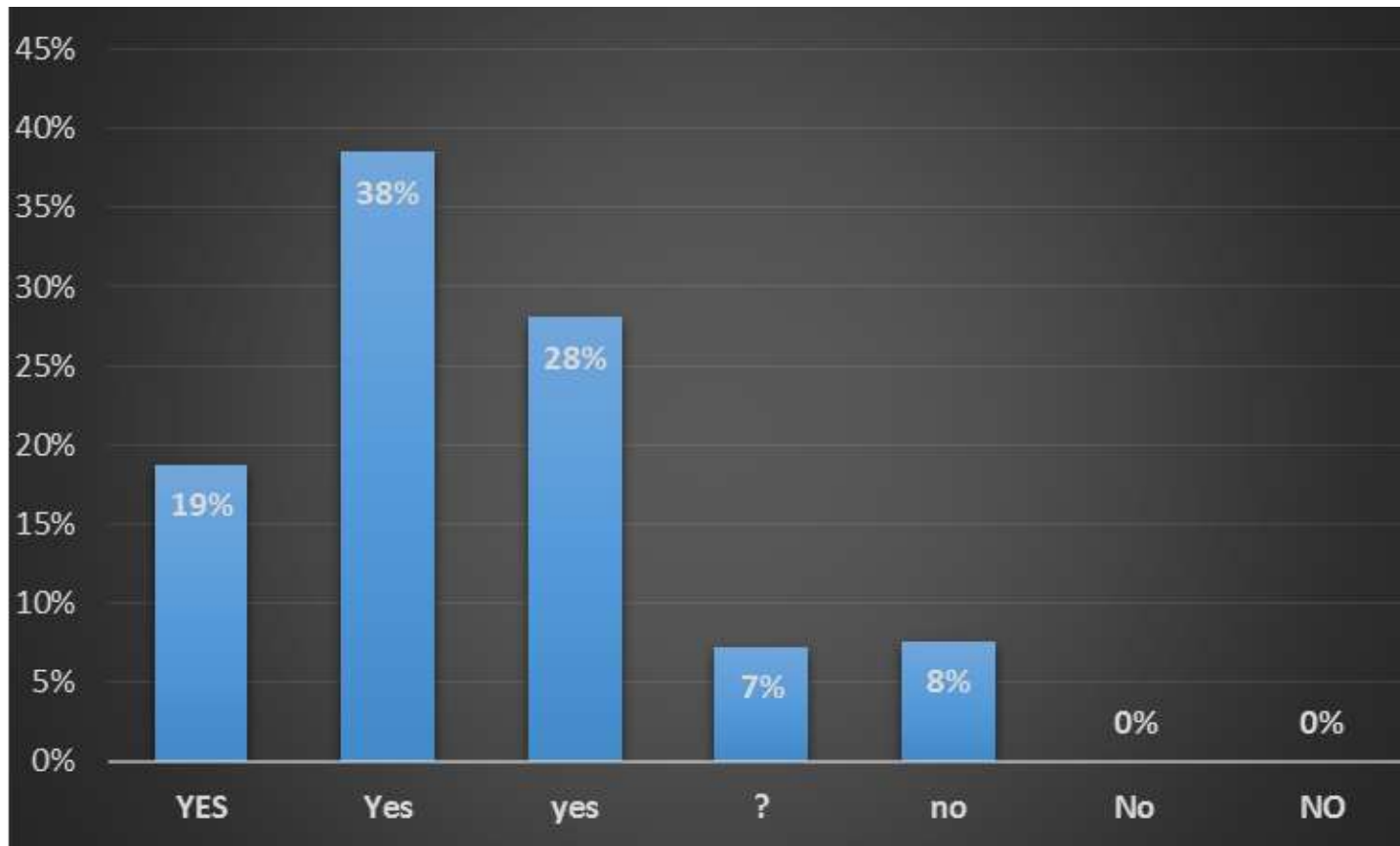
SURVEY RESULTS

There will be a continuing push to expand STEM programs to meet employer demand



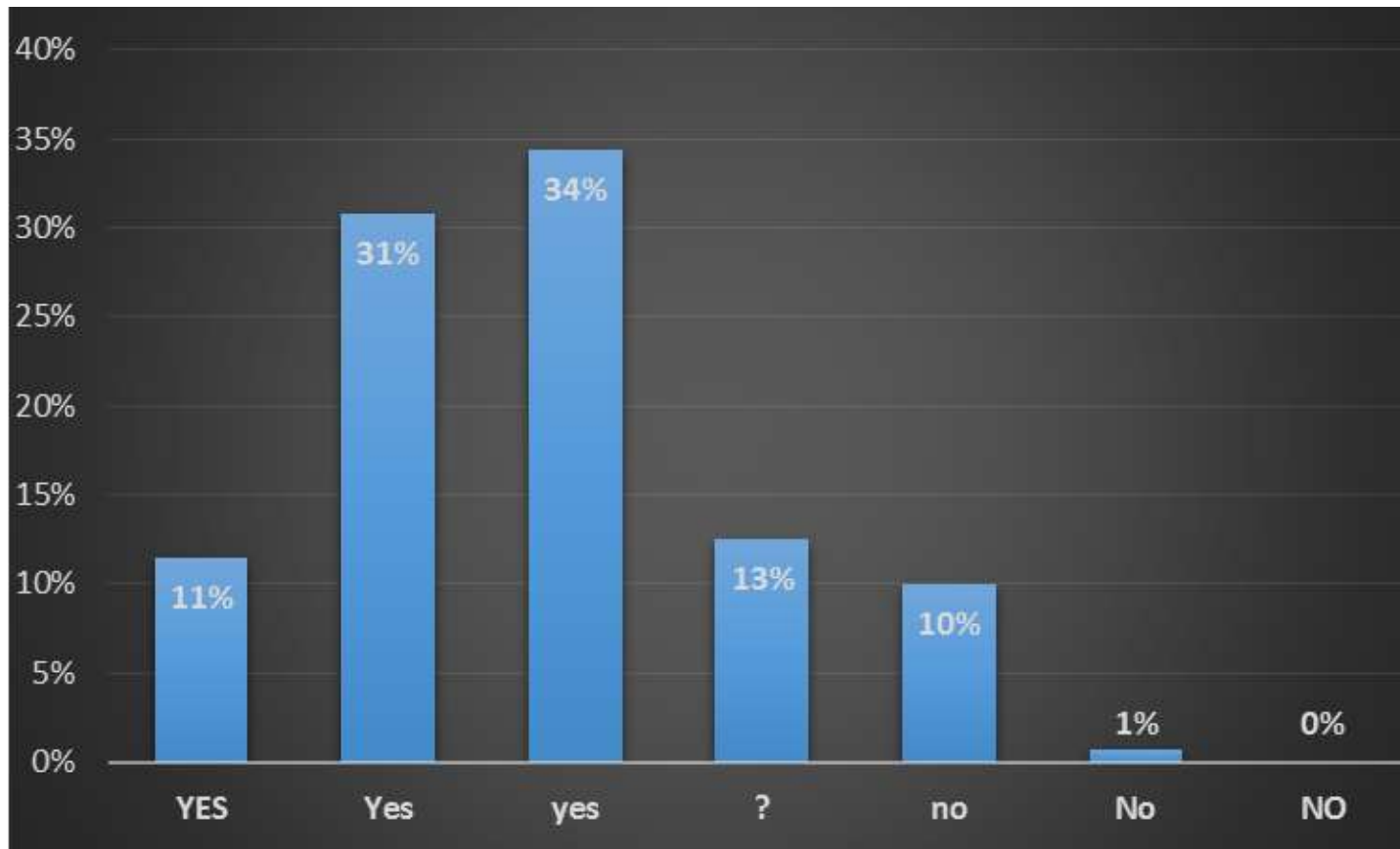
SURVEY RESULTS

Student completion of STEM credentials will be a key focus



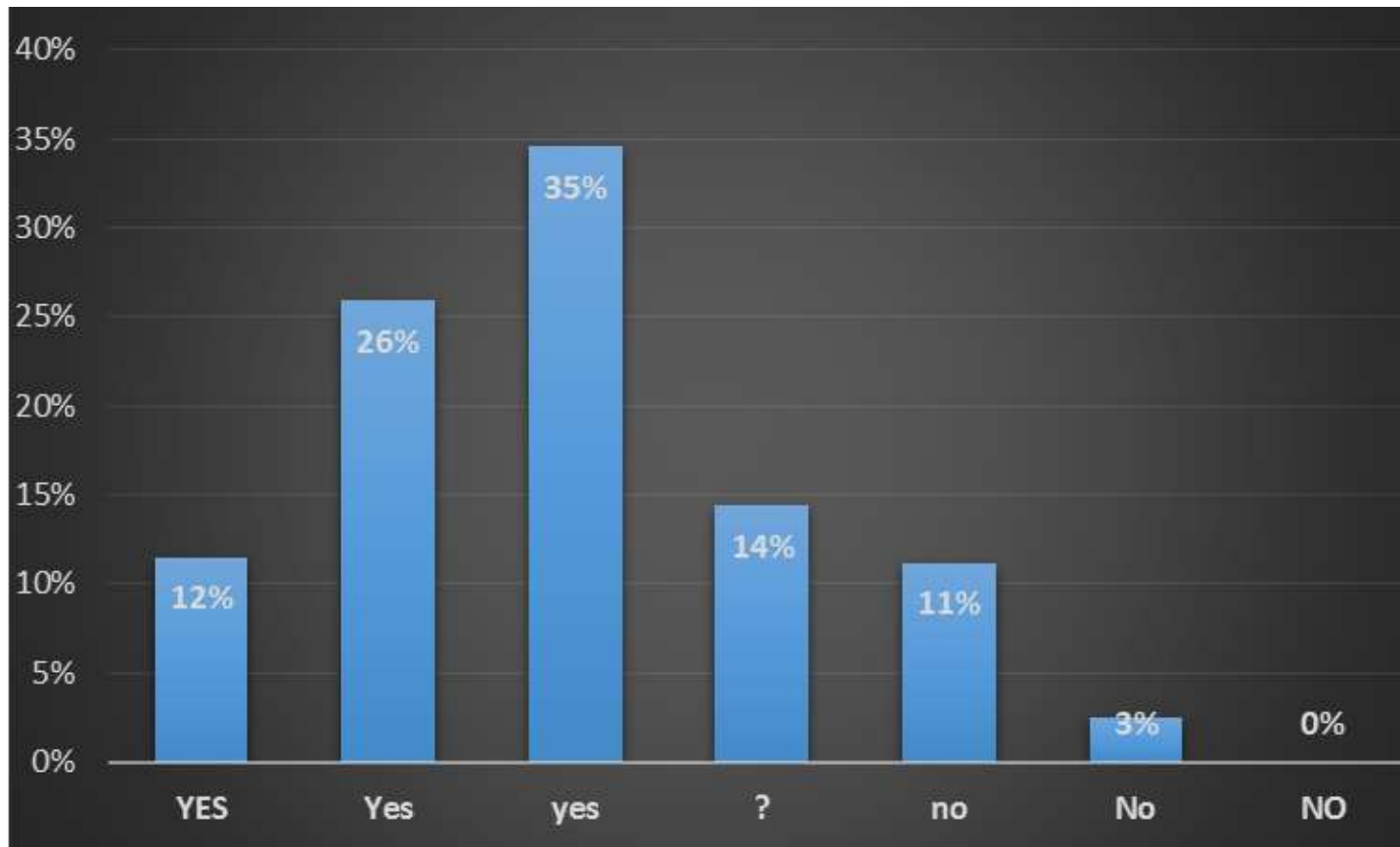
SURVEY RESULTS

Civic engagement and service learning will increase as learning options within programs



SURVEY RESULTS

Sustainability related learning options/ programs for students will expand





2. LEARNING OUTCOMES

Industry Sync

Deeper
Learning

Non-Cognitive

Program
Planning

STEM

Industry
Certification &
Badging

3. LEARNING MODELS

Rise of New Models:
Competency,
Accelerated

MOOC: Hype or
Help

Traditional
Policy and
Practice
Limitations

Under-served
Populations

Cost,
Sustainability
and Scaling

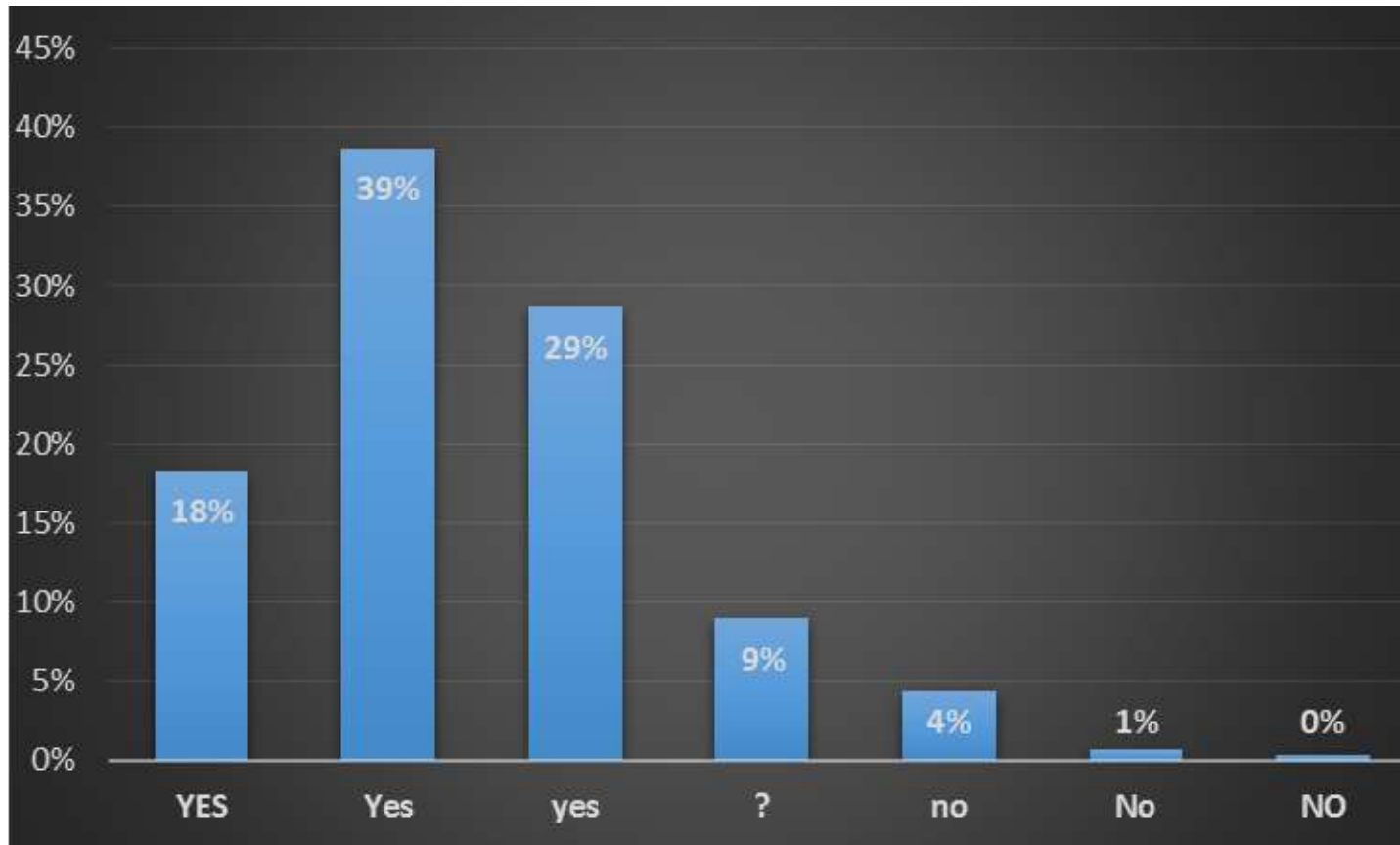
“Working harder at our current model isn’t going to cut it”

SURVEY
RESULTS

On
Learning
Models

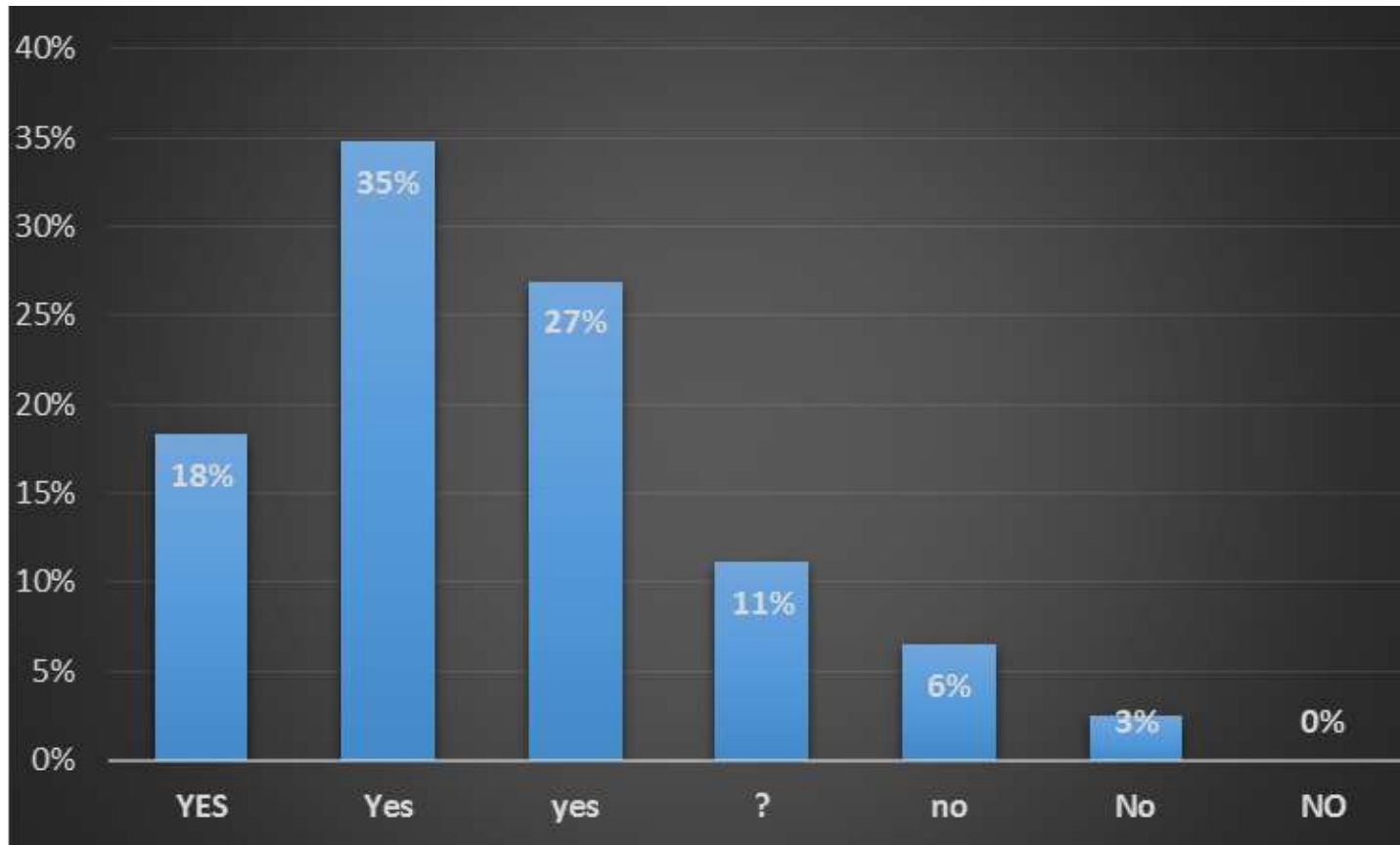
SURVEY RESULTS

The use of mobile devices will be expanded to improve learning (e.g., bring your own devices, apps in learning)



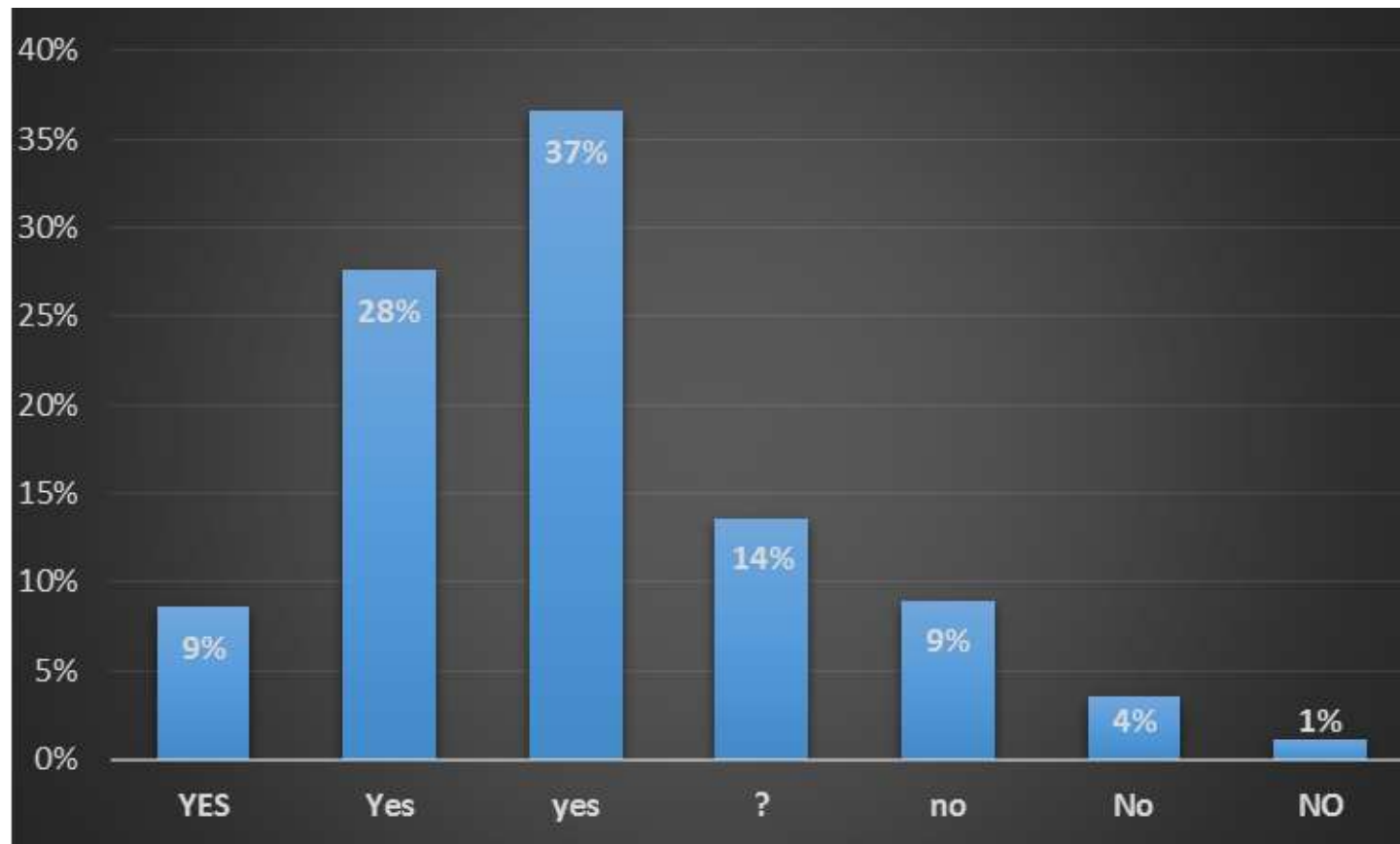
SURVEY RESULTS

You will innovate with competency-based models for program or course delivery



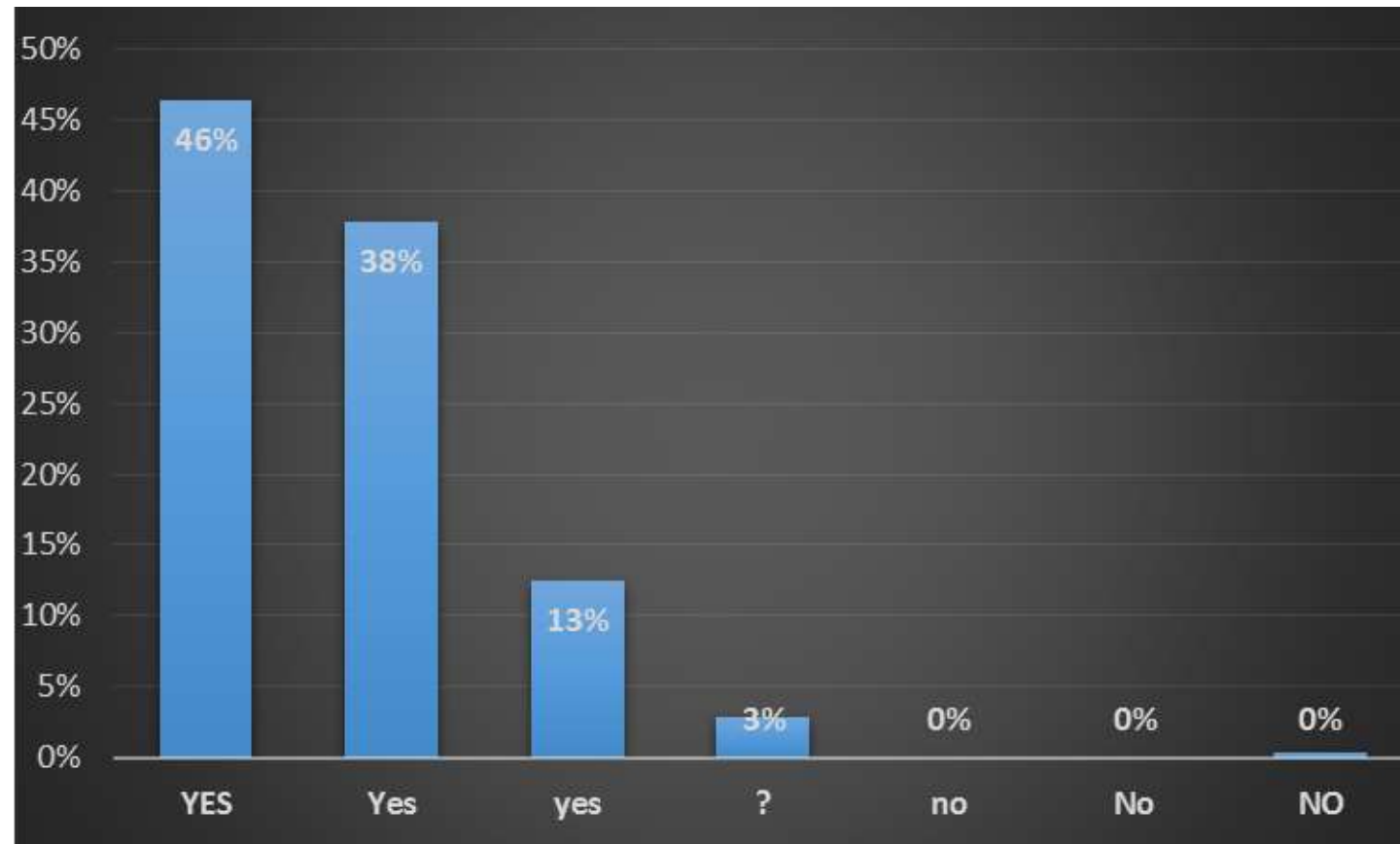
SURVEY RESULTS

Other next generation learning models will be used to innovate (e.g., MOOCs, adaptive learning/personalized learning)



SURVEY RESULTS

New developmental education models will be tried and tested (e.g., modular, accelerated, math redesign)



3. LEARNING MODELS

Rise of New Models:
Competency,
Accelerated

MOOC: Hype or
Help

Traditional
Policy and
Practice
Limitations

Under-served
Populations

Cost,
Sustainability
and Scaling



4. STRUCTURAL ISSUES

New Funding
Models

Financial Aid,
Scholarships
& Emergency
Loans

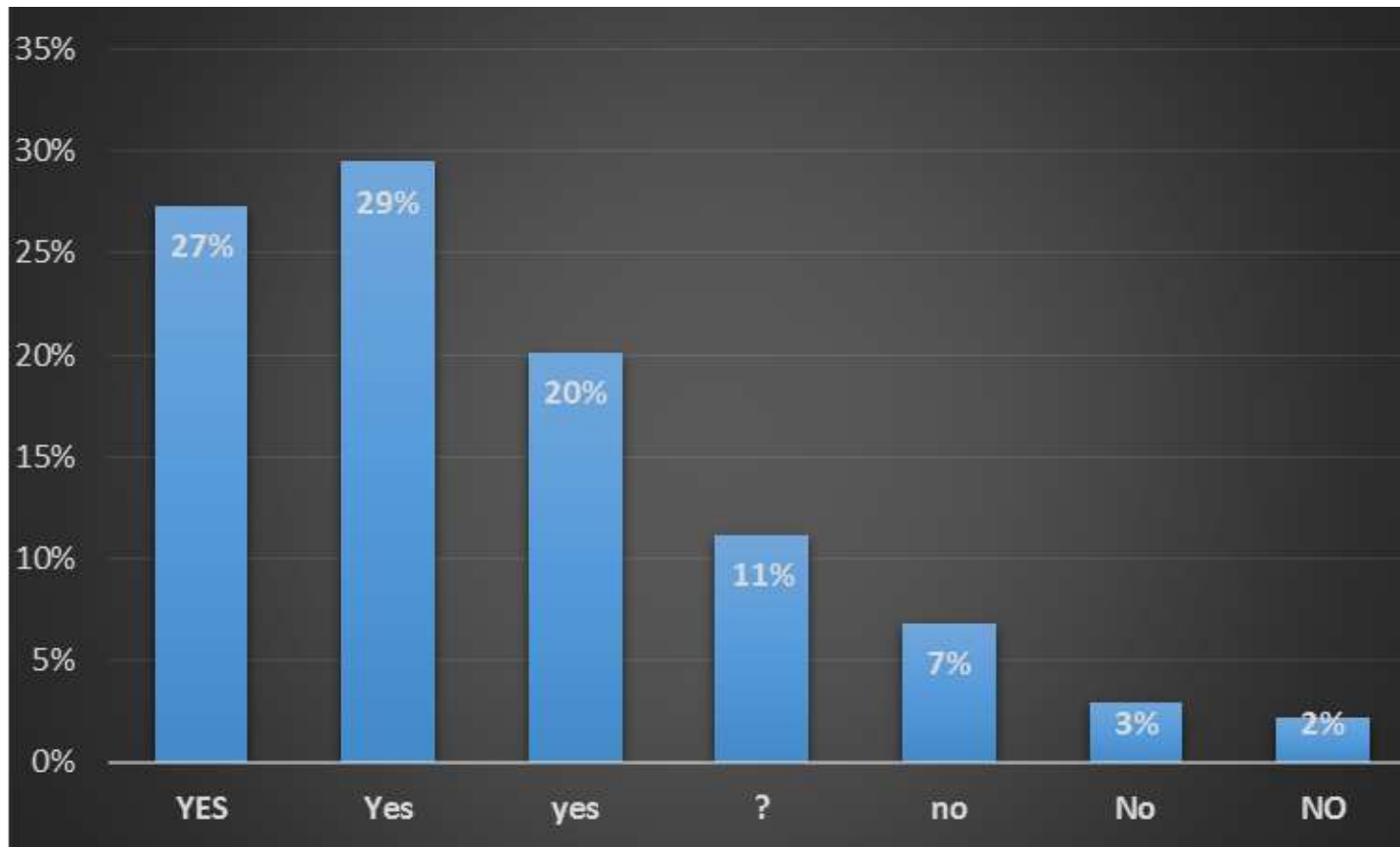
Accreditation
Issues

Decreasing
Public
Investment

Board Policies

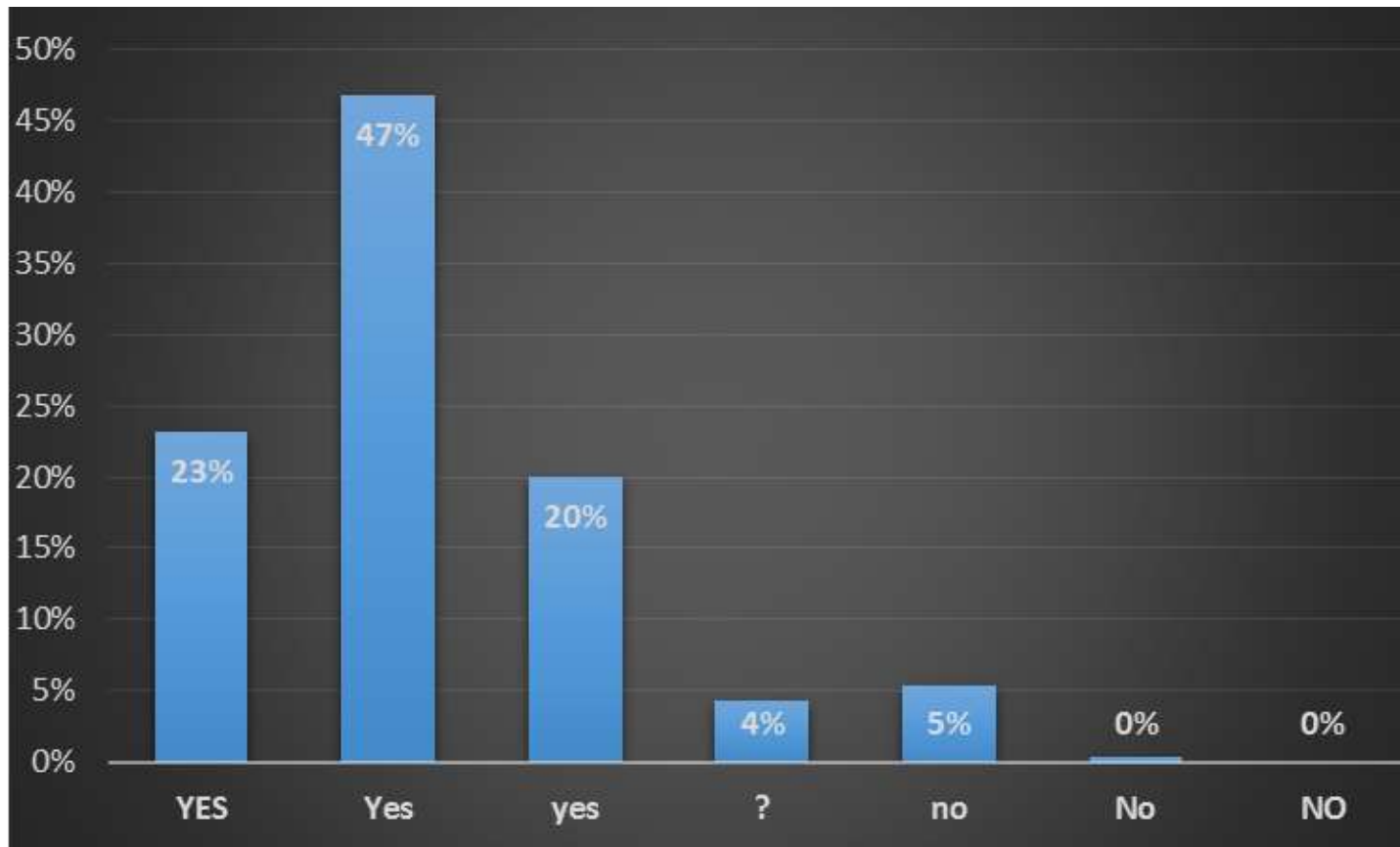
SURVEY RESULTS

You will be adapting to new performance-based funding models?



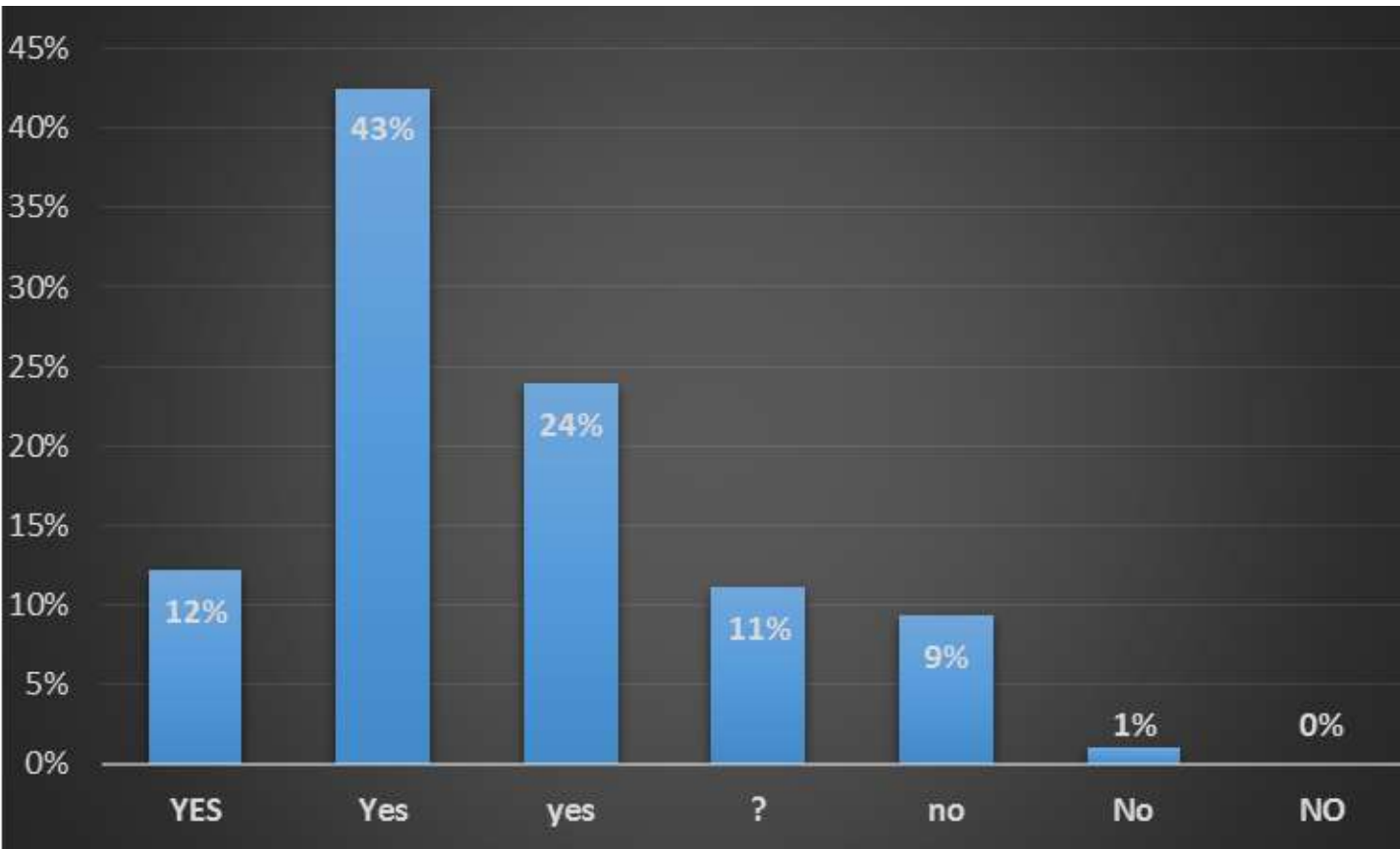
SURVEY RESULTS

You will be responding to increasing completion-centric expectations from accreditors?



SURVEY RESULTS

Board policies will be adopted/ adapted to better incent student success



**SURVEY
RESULTS**

**On
Structural
Issues**

“I think that most institutions will be reeling from compliance fatigue.”

“We are at the end of more with less—it’s now less with less“



4. STRUCTURAL ISSUES

New Funding
Models

Financial Aid,
Scholarships
& Emergency
Loans

Accreditation
Issues

Decreasing
Public
Investment

Board Policies



5. REGIONAL EDUCATION ECOSYSTEMS

K12 Sync

Productive
Transfer
Pathways

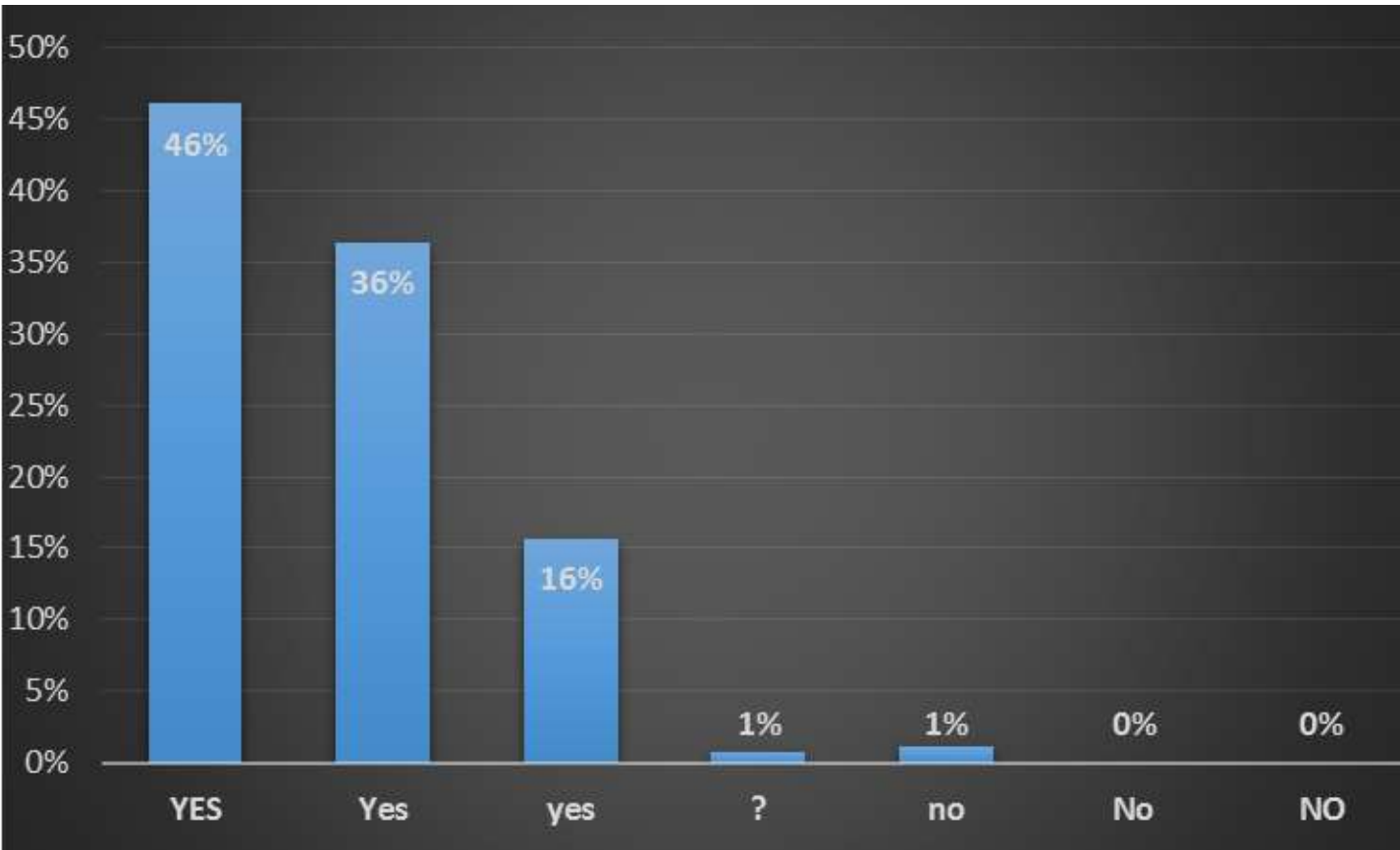
Leadership
Shifts

Industry Ties
Strengthened

Donors,
Fundraising,
Alumni, Social
Service

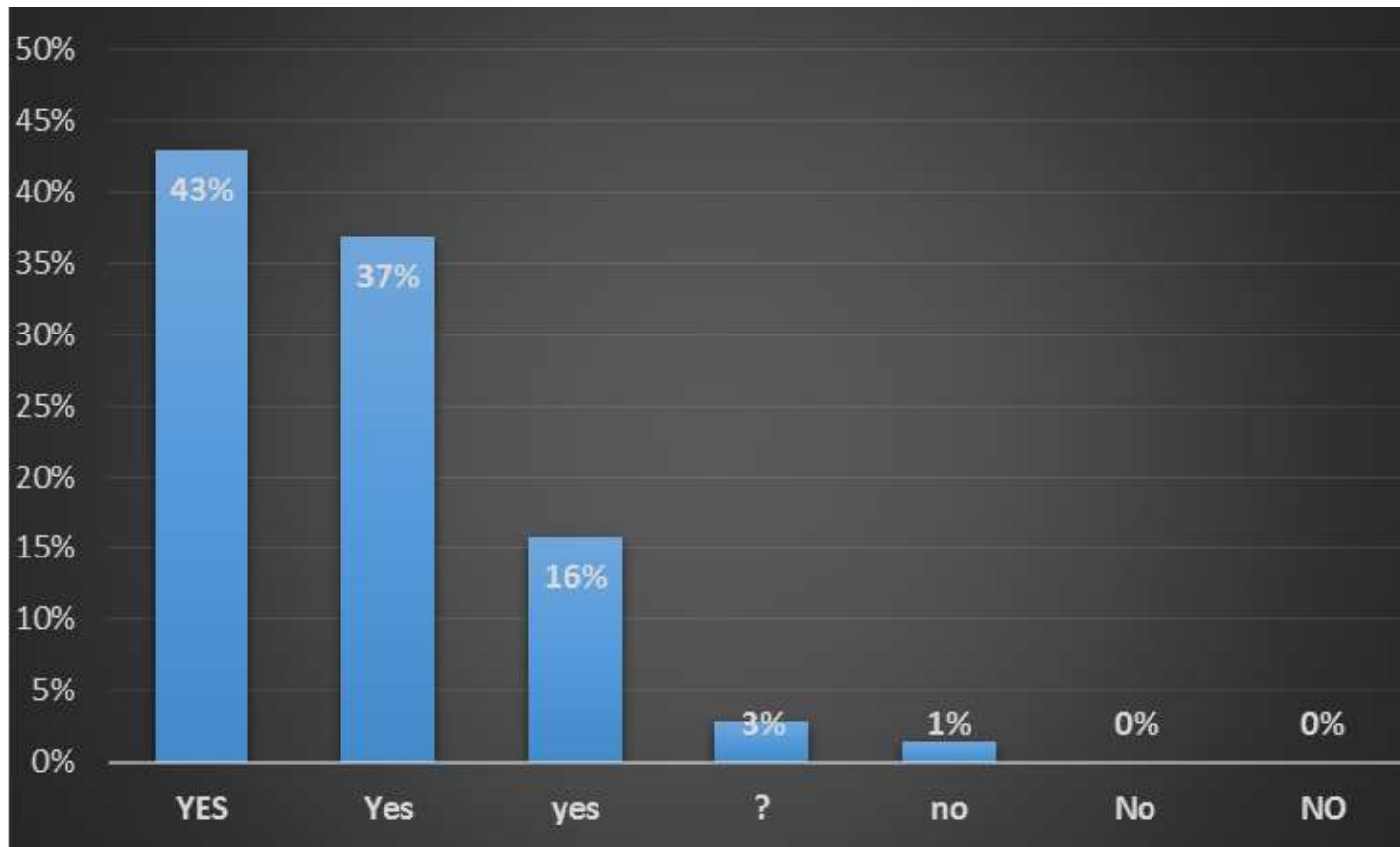
SURVEY RESULTS

You will work closely with K-12 feeders to improve college readiness



SURVEY RESULTS

Improved transfer pathways with partner universities will be created for students



“Leading-edge community colleges will be working on strategies to improve formal connectivity between and among key sender school districts, themselves, and regional public colleges and universities.

**SURVEY
RESULTS**

**On
Regional
Education
Ecosystems**

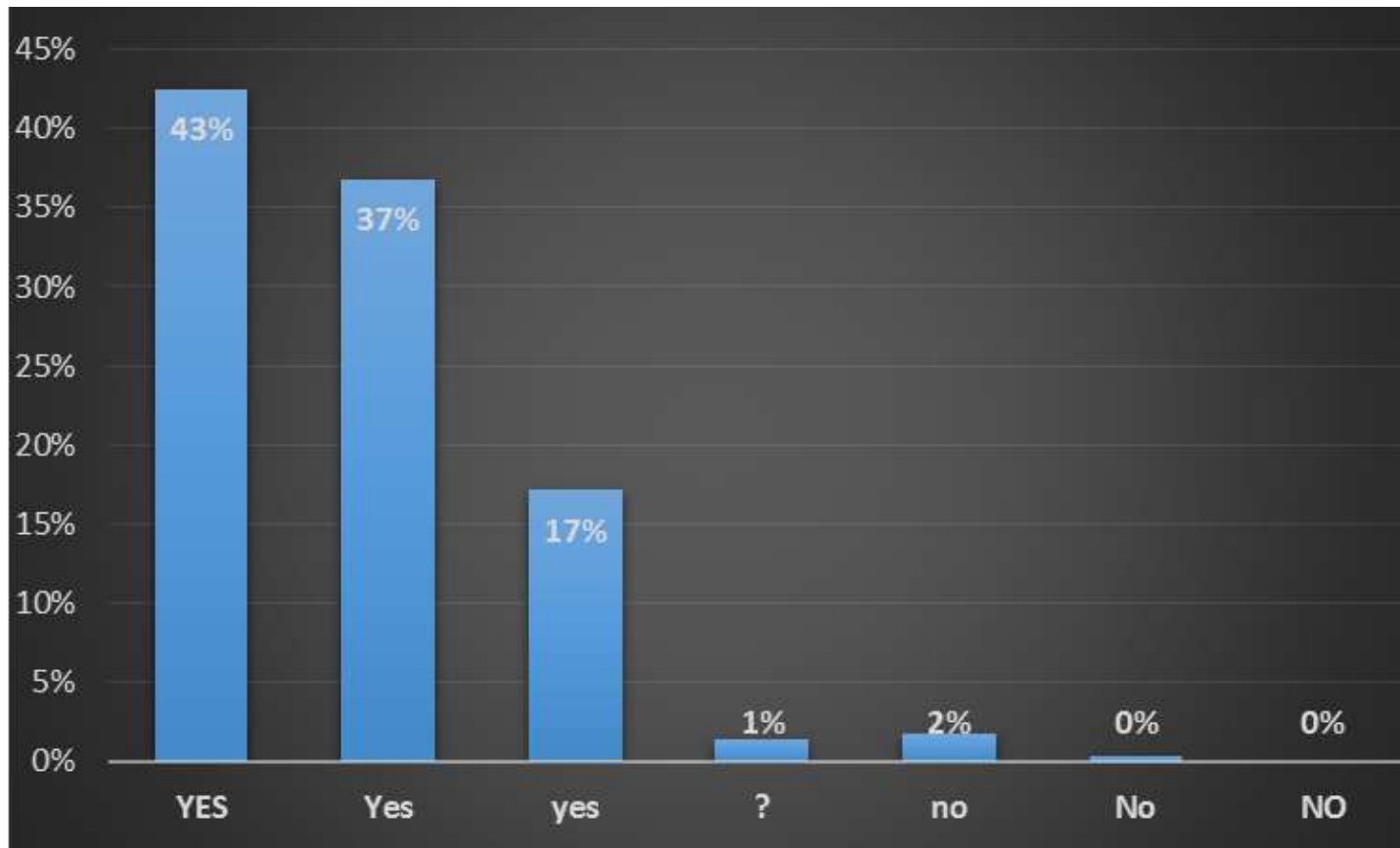
“The systemic loop with the private sector needs to be closed to establish that the end result . . . meets or exceeds industry standards.”

**SURVEY
RESULTS**

**On
Regional
Education
Ecosystems**

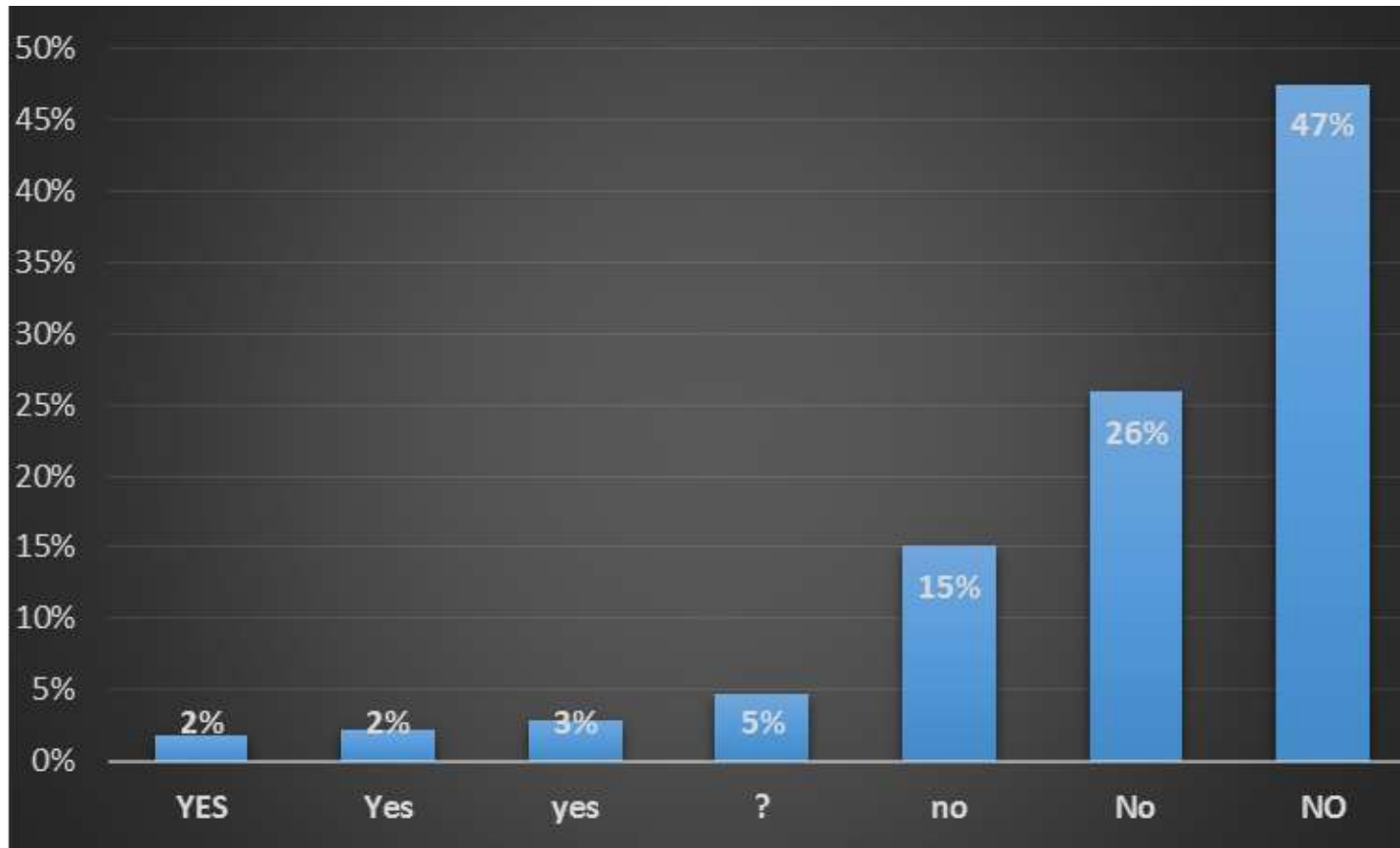
SURVEY RESULTS

Short-cycle training and certification options will be expanded for business and industry partners



SURVEY RESULTS

Fundraising/
foundation
outreach will
be less
aggressive





5. REGIONAL EDUCATION ECOSYSTEMS

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Transfer
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Donors,
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Service



6. DATA AND ANALYTICS

Accountability
and Action
Analytics

Learn Well &
Finish Strong

From
Descriptive to
Diagnostic to
Predictive

Privacy &
Security
Concerns

The Four
Rights

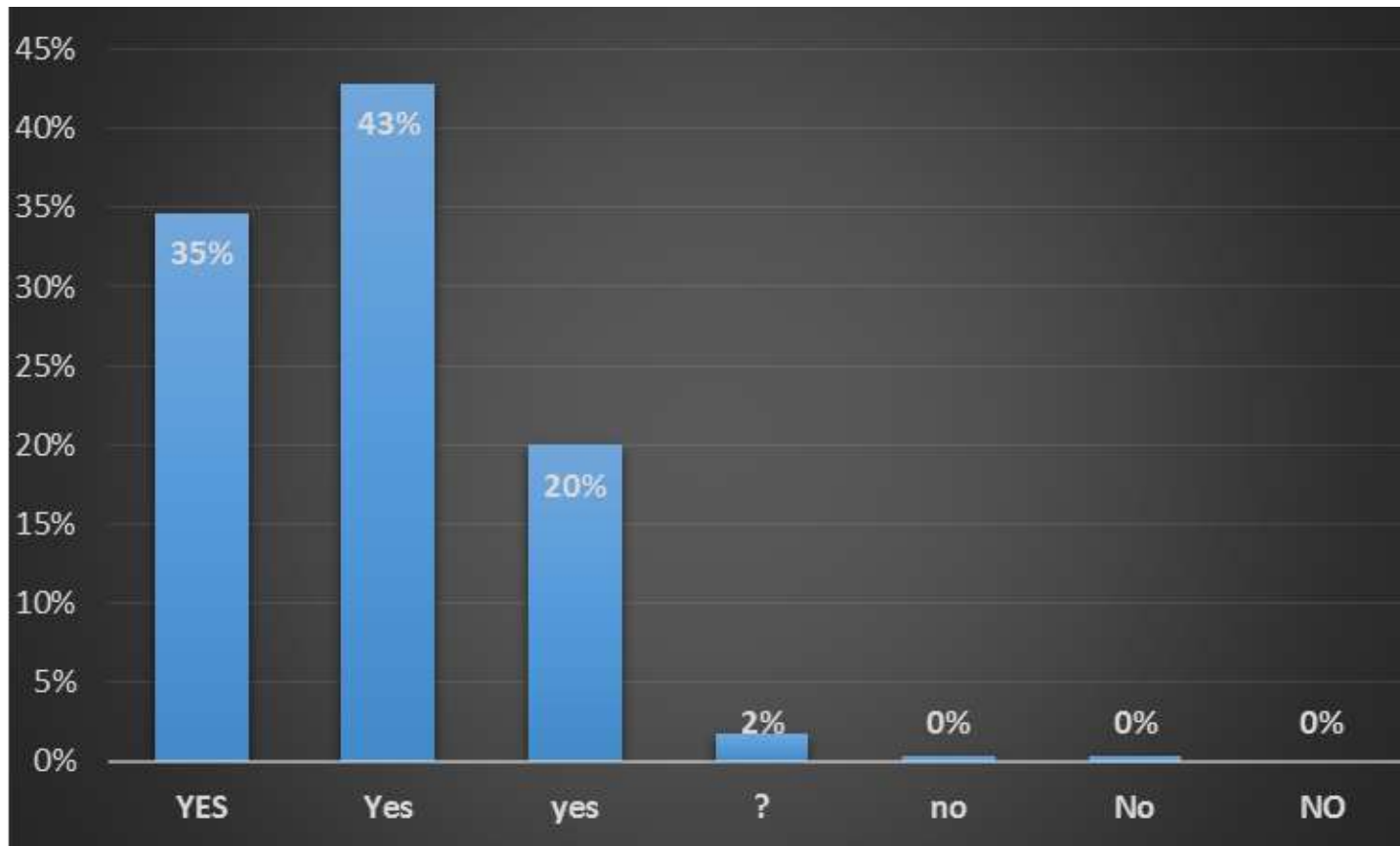
SURVEY RESULTS

On Data and Analytics

“We’ve always used data for decision support. What that really meant, however, is that we’d work hard to find data to support the decisions we already made.”

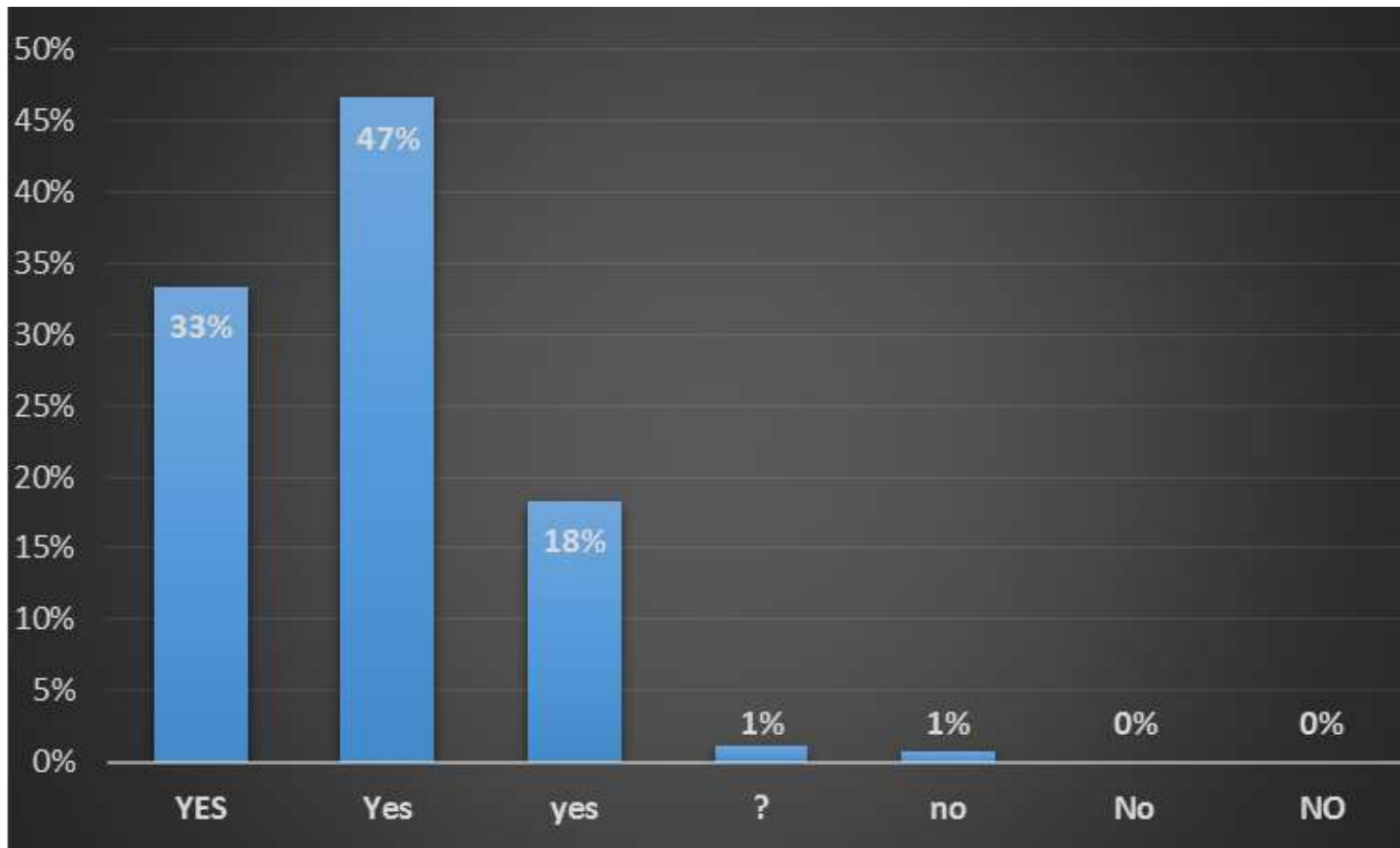
SURVEY RESULTS

The use of data to guide change efforts will increase (e.g., what to scale, what to increase investments in)



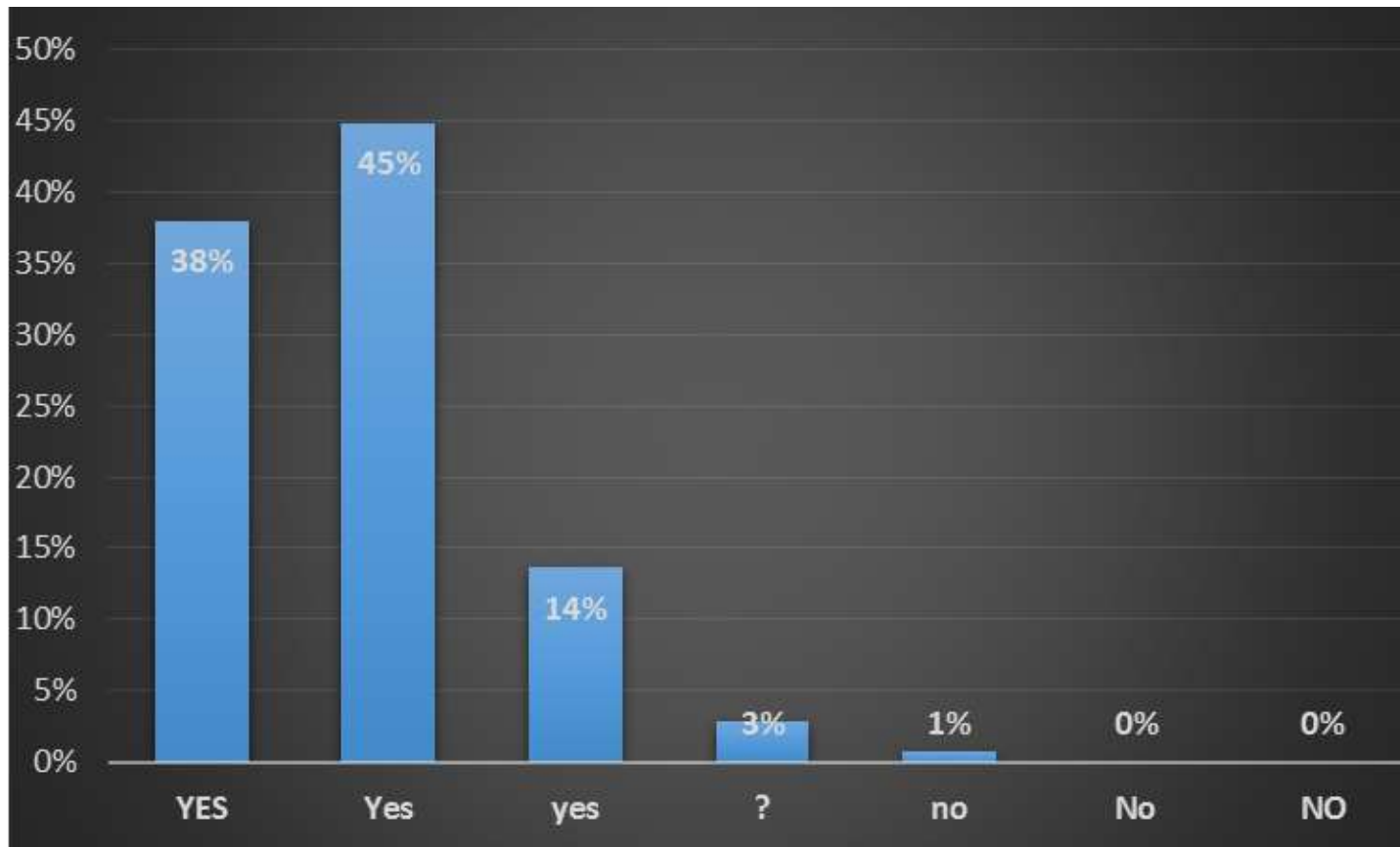
SURVEY RESULTS

The ability to use data to better understand and serve different student types will be expanded



SURVEY RESULTS

Data will be used in more sophisticated ways to respond to increasing calls for accountability



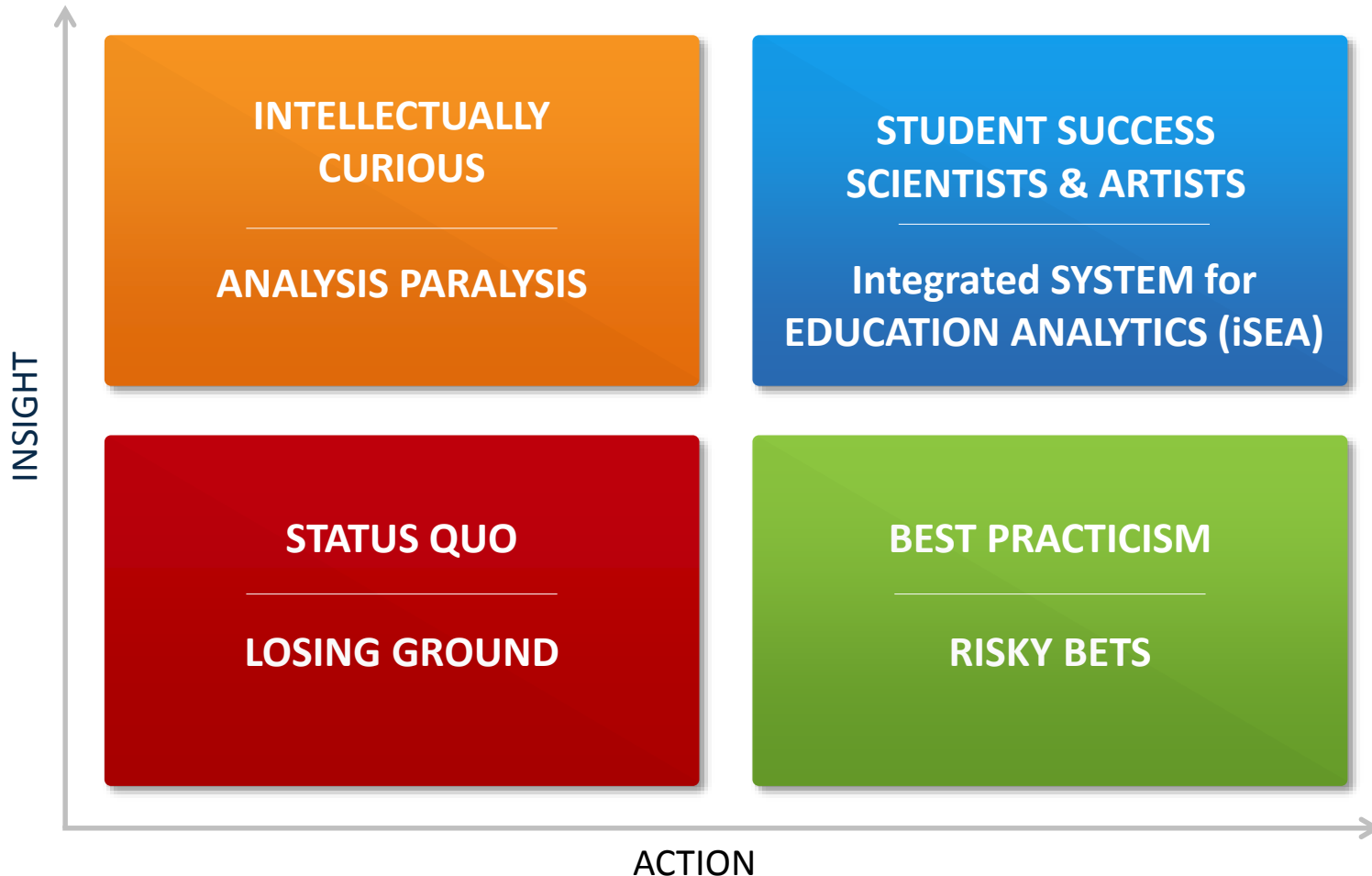
SURVEY RESULTS

On Data and Analytics

“Student empowerment will play a key role . . . including placing predictive analytic data into the students’ hands so that *they* can make informed decision.”

DATA IMPACT MATRIX

BRINGING INSIGHT & ACTION TOGETHER





6. DATA AND ANALYTICS

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and Action
Analytics

Learn Well &
Finish Strong

From
Descriptive to
Diagnostic to
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The Four
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7. FUTURE- READY WORK

Infrastructure
Investment –
both facilities
and tech

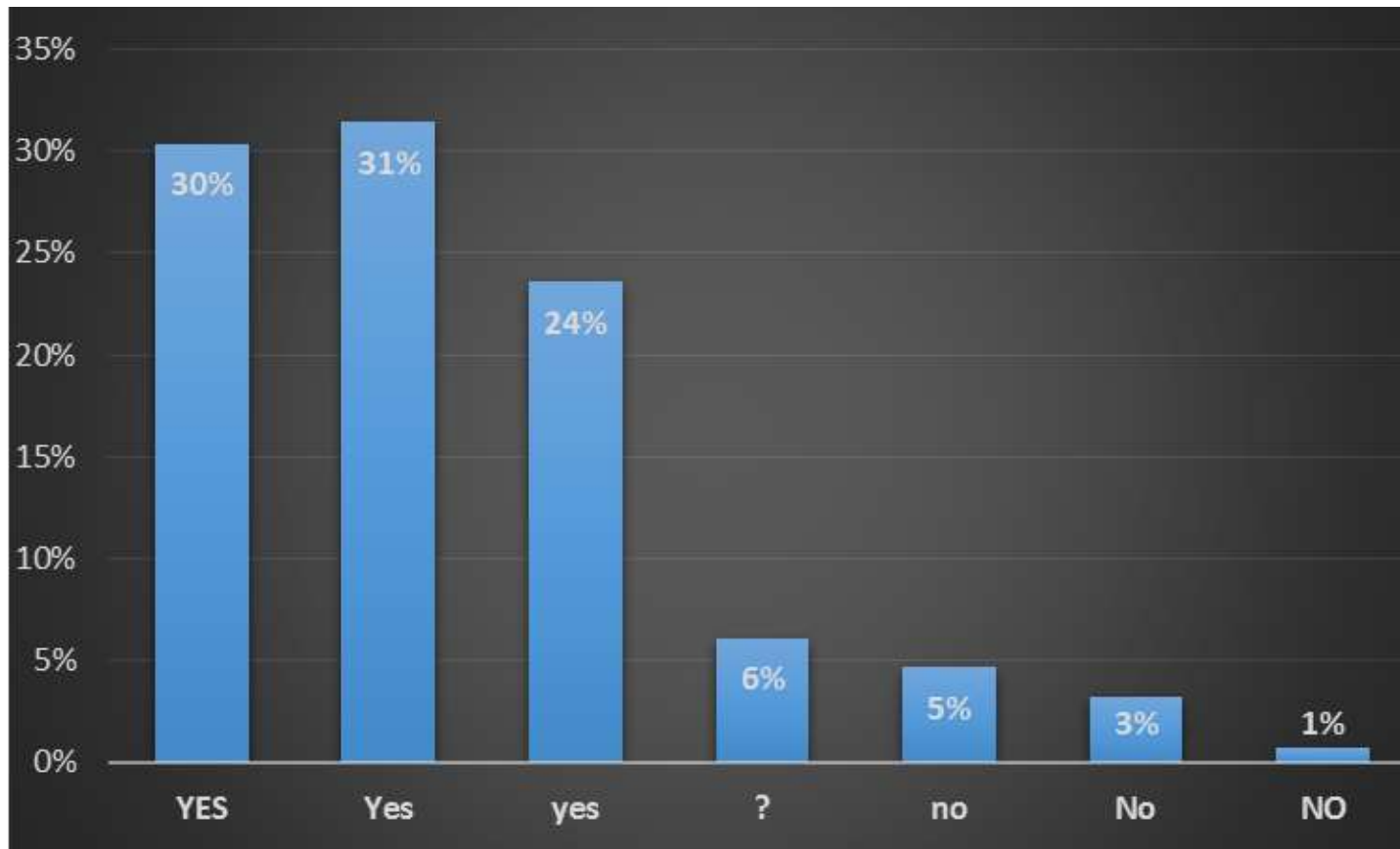
Leadership
Lifecycles

Faculty and
Staff
Professional
Development

Overcoming
Initiative
Fatigue

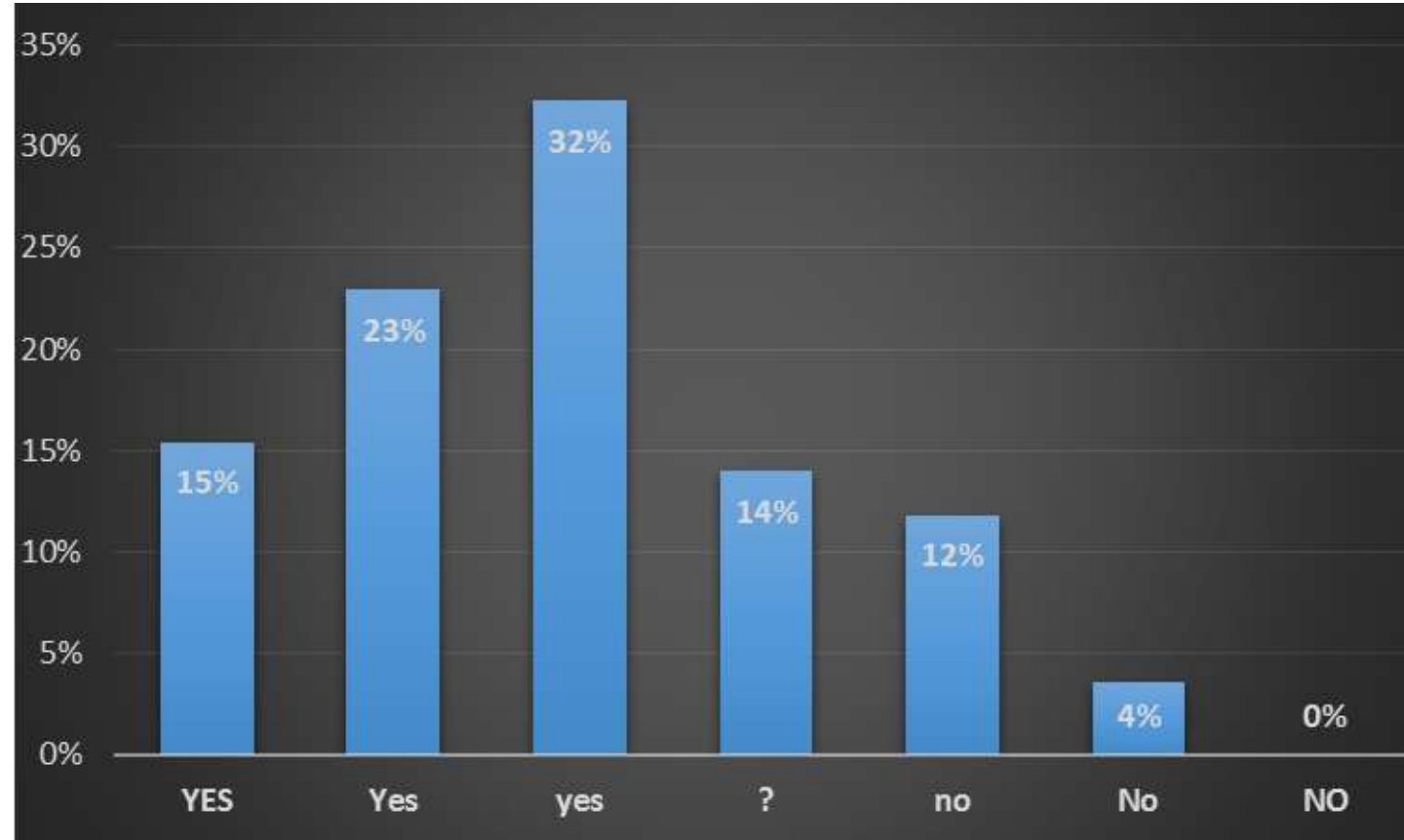
SURVEY RESULTS

You will invest in improving or expanding facilities?



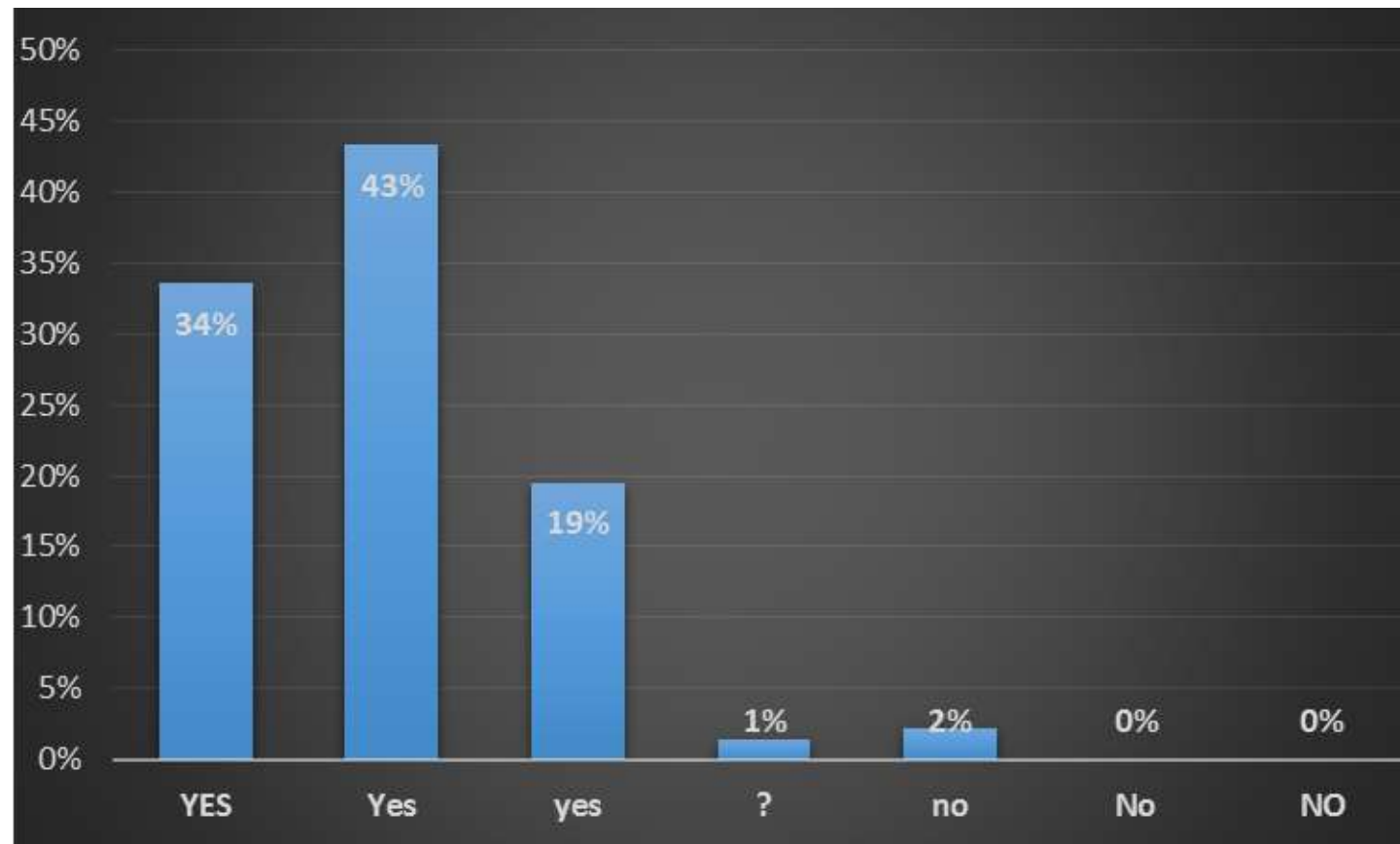
SURVEY RESULTS

Sustainability initiatives will change the way your institution operates?



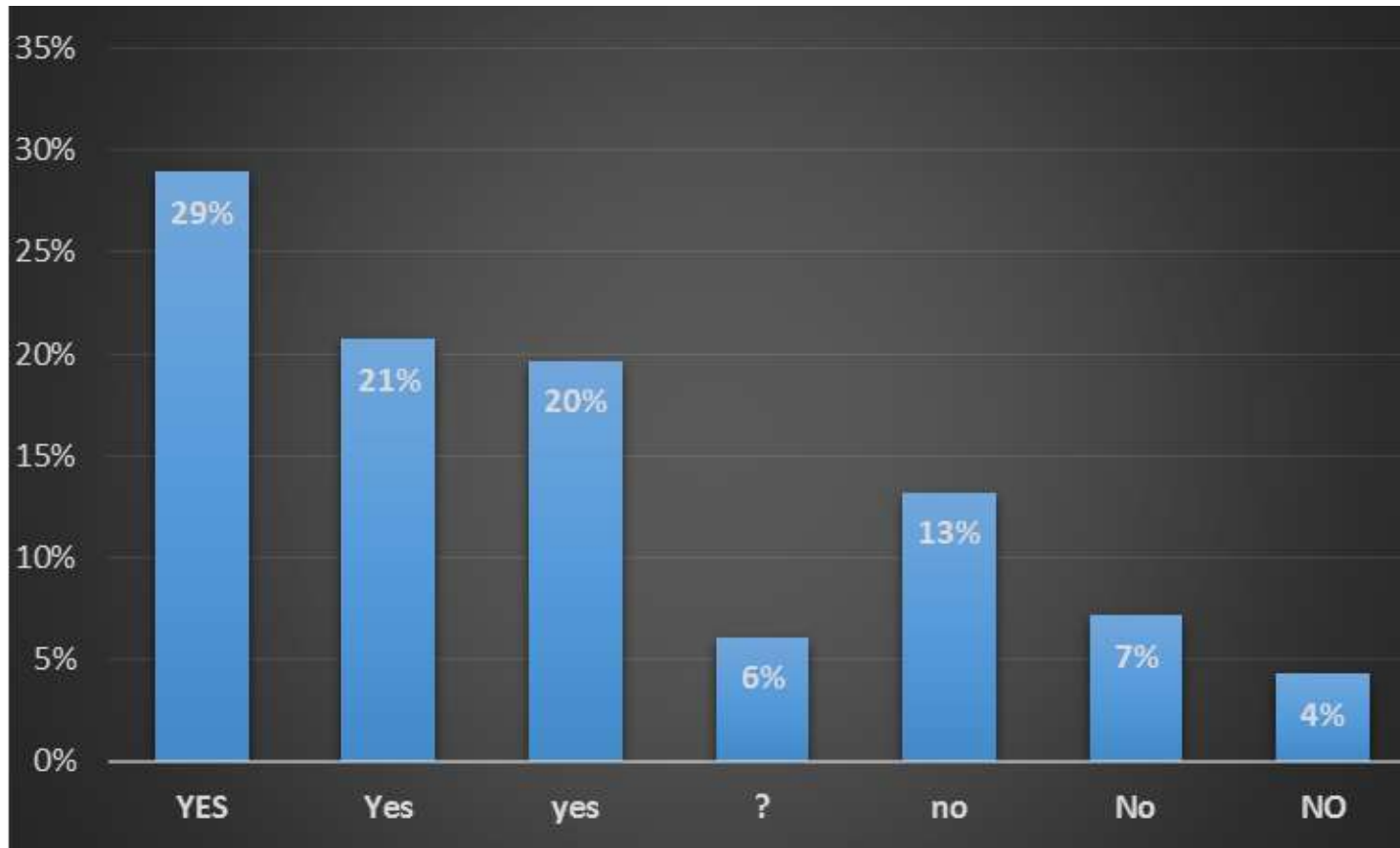
SURVEY RESULTS

You will invest in improving or expanding technology infrastructure (e.g., ERP, LMS, or analytics tools)



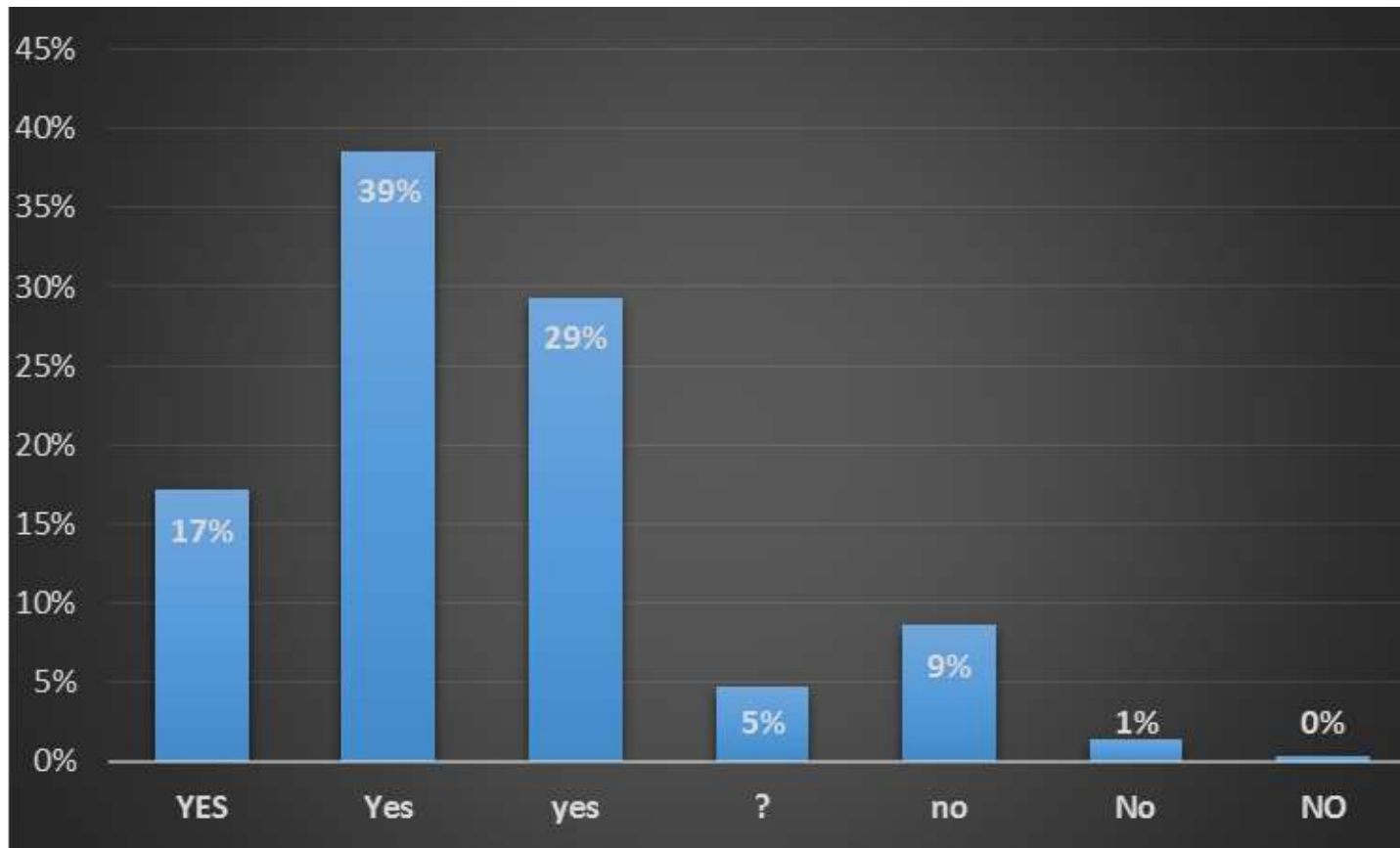
SURVEY RESULTS

You will be reeling from initiative fatigue



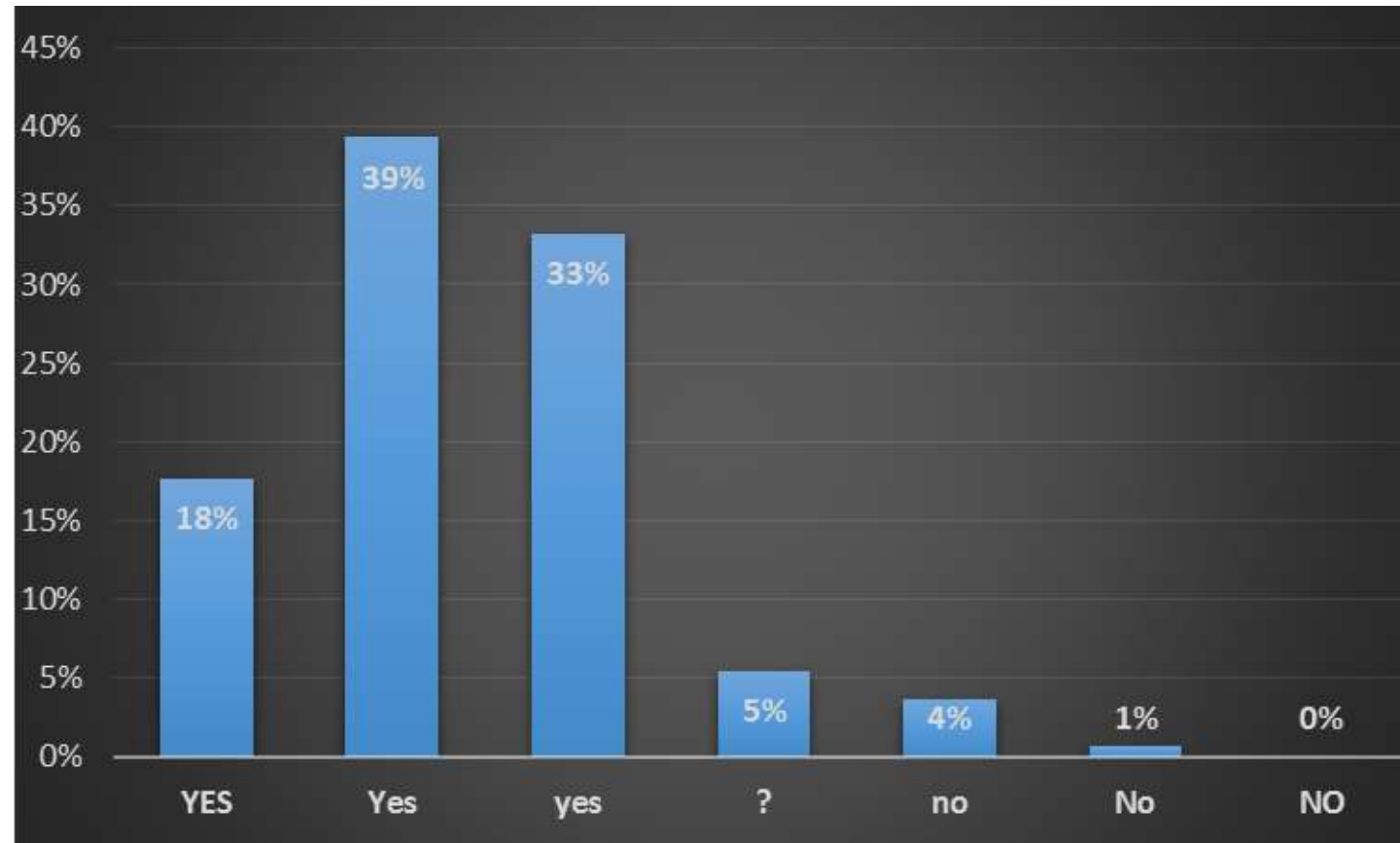
SURVEY RESULTS

More will be invested in professional development for faculty and staff



SURVEY RESULTS

Strategies/
programs will
be
implemented
to prepare
the next
generation of
leaders
across the
organization



“Aw well, great leaders are made in hard times, not easy ones. Time to see if I’m a great leader or not . . . or retire early.”

**SURVEY
RESULTS**

**On Future
Ready
Work**



7. FUTURE- READY WORK

Infrastructure
Investment –
both facilities
and tech

Leadership
Lifecycles

Faculty and
Staff
Professional
Development

Overcoming
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Fatigue

KEY TRENDS ON THE ROAD AHEAD

- **Access and Completion**
- **Learning Outcomes**
- **Learning Models**
- **Structural Issues**
- **Regional Education Ecosystems**
- **Data and Analytics**
- **Future-Ready Work**

The Key Trends Survey –

For more on this topic please access:

THE LEAGUE FOR INNOVATION

league.org

THE CIVITAS LEARNING SPACE

civitaslearningspace.com

MARK'S BLOG CATALYTIC CONVERSATIONS

www.civitaslearningspace.com/CatalyticConversations